



**OFFICIAL RULES (the “Official Rules”)
FOR THE 2014 MONOPOLY® GAME AT McDONALD’S®
(the “Canadian Game”)**

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2014 Canadian MONOPOLY® Game at McDonald's®

Frequently Asked Questions ("FAQ")

1. What are the dates for the Canadian MONOPOLY® Game?

The Game begins September 30, 2014 and is scheduled to end on November 3, 2014 or while supplies remain of specially marked packaging items to which Game Pieces are affixed.

2. Who can play the 2014 MONOPOLY® Game at McDonald's®?

Subject to the provisions of the Official Rules including, without limitation, the restrictions on eligibility set out below, the Canadian Game is open only to residents of Canada, and there is no age limit to play the Canadian Game.

Persons in any of the following categories are NOT eligible to participate in, or to win a Prize in, the Canadian Game: (a) any person who, on or after April 1, 2014, was or is a director, officer, employee, member, manager, agent, or franchisee of any one or more of the following: McDonald's Restaurants of Canada Limited (the "Sponsor"), Hasbro Canada Corp (collectively called the "Game Entities"), or any one or more of the Game Entities' respective divisions, parents, subsidiaries, franchisees or affiliated companies, advertising and promotion agencies, representatives, service agencies, or independent contractors; (b) any individual engaged in the development, production or distribution of materials for the Canadian Game; (c) any person who, on or after April 1, 2014, was or is a director, officer, employee, member, or manager of one or more of the Prize Partners (the "Prize Partners"), namely Sandals and Beaches Resorts, represented worldwide by Unique Vacations, Ltd., worldwide representatives of Beaches Resorts, Hasbro, Inc., Skullcandy, Inc., VIZIO, Inc., Wal-Mart Canada Corp., Hewlett-Packard (Canada) Co., MLT Vacations, LLC doing business as Delta Vacations, Cessna Aircraft Company, Warner Bros. and Entertainment Inc., Metro-Goldwyn-Mayer Studios, Inc. and PLR IP Holdings, LLC, or of any Prize Partner's parent company, subsidiary/subsidiaries, affiliated company/companies, franchises or service agencies, and (d) any person who is or purports to be an immediate family member (defined as spouse, dependent for federal income tax purposes, half-sister, half-brother, or step-, biological, foster, in-law or adoptive mother, father, sister, brother, daughter or son) of, or who resides or is domiciled in the same household as, any person in any of the preceding categories.

HOWEVER NOTE: Employees of Prize Partners may participate in the Canadian Game but are not eligible to receive and may not redeem any Prize supplied or provided by the Prize Partner or by a sister or affiliated or parent company of the Prize Partner for whom they work.

3. Who can claim an In-Store Prize?

There is no age limit for claiming a Food Prize in the Canadian Game. In order to claim a Non-Food Prize in the Canadian Game a Participant must be of the age of majority in his/her Province/Territory of residence, or must be the parent/legal guardian of a Minor who is a potential Prize winner.

The Age of Majority for the following Provinces/Territories is 18 years old: Alberta, Manitoba, Ontario, Prince Edward Island, Saskatchewan and Quebec.

The Age of Majority for the following Provinces/Territories is 19 years old: British Columbia, New Brunswick, Newfoundland and Labrador, Northwest Territories, Nova Scotia, Nunavut and Yukon.

4. What packages have Canadian MONOPOLY® Game Pieces [with two (2) Game Stamps] on them?

The following specially marked Canadian MONOPOLY® Game Packages, while supplies last, have Canadian MONOPOLY® Game Pieces on them:

- Medium (16 oz.) Premium Roast Brewed Coffee
- Large (20 oz.) Premium Roast Brewed Coffee
- Medium (16 oz.) Hot McCafé® Beverages (Premium Tea, Mocha, Latte, Cappuccino, Americano and Deluxe Hot Chocolate)
- Large (20 oz.) Hot McCafé® Beverages (Premium Tea, Mocha, Latte, Cappuccino, Americano and Deluxe Hot Chocolate)
- Medium (21 oz.) soft drinks
- Large (32 oz.) soft drinks (including large Triple Thick Milkshake®)
- Big Mac® sandwich carton
- Double Big Mac® sandwich carton
- Quarter Pounder® BLT sandwich carton
- Quarter Pounder with Cheese® sandwich carton
- Double Quarter Pounder with Cheese® sandwich carton
- Double Quarter Pounder® BLT sandwich carton
- 10- & 20-piece Chicken McNuggets® cartons
- Large (6 oz.) French Fries box
- Egg McMuffin® sandwich wrap
- Sausage McMuffin® with Egg sandwich wrap (excludes Sausage McMuffin® sandwich)
- Bacon 'n Egg McMuffin® sandwich wrap (excludes Sausage McMuffin® sandwich)
- Hash Browns bag

- Crispy Chicken Signature McWrap® sandwich carton holds: Sweet Chili Signature McWrap® sandwich and Chicken & Bacon Signature McWrap® sandwich
- Grilled Chicken Signature McWrap® sandwich carton holds: Sweet Chili Signature McWrap® sandwich and Chicken & Bacon Signature McWrap® sandwich
- Veggie Signature McWrap® sandwich carton holds: Mediterranean Veggie Signature McWrap® sandwich and Santa Fe Veggie Signature McWrap® sandwich

5. How many Game Stamps come on Canadian MONOPOLY® Game-labeled packaging?

Each Game Piece consists of two (2) Game Stamps which are affixed to the Game Piece.

One (1) Game Piece is affixed to each specially marked Canadian MONOPOLY® Game package (see FAQ #4 above for a list of those packages) except for the 20-piece Chicken McNugget® Game package which has two (2) Game Pieces.

6. Can I play the Canadian MONOPOLY® Game without purchasing a food item?

A Participant does not have to make a purchase in order to play the Canadian MONOPOLY® Game. A Participant can request a Game Piece, without buying a food item at a participating McDonald's restaurant, by mailing a postage-paid, self-addressed stamped envelope (a "Request") bearing sufficient return postage and bearing on its exterior the Participant's return mailing address (first and last name, street address, city/town, Province/Territory, country, and postal code), legibly printed by the Participant to:

McDonald's® 2014 MONOPOLY® Game in Canada

Game Piece Request

P.O. Box 644

Saint John, New Brunswick, Canada, E2L 4A5

DO NOT SEND ANY POTENTIAL WINNING GAME MATERIAL(S), COMMENTS OR QUESTIONS TO THIS ADDRESS.

While supplies last, one (1) Game Piece [consisting of two (2) Game Stamps] will be mailed in response to each Request that complies with these requirements. Requests must be **postmarked** no later than November 3, 2014 and **received** at the above address no later than November 11, 2014. See complete details which apply to getting a Game Piece without a purchase and to Requests in Rule 3C of the Official Rules which appear in this booklet.

7. How do I redeem a Food Prize?

McDonald's Food Prizes may be redeemed in-restaurant or through a Drive-Thru at any participating McDonald's restaurants in Canada on or before November 24, 2014. Food Prizes may be redeemed only during the hours the menu item is served and only on a future visit.

- Before placing a food order, you should inform a McDonald's restaurant counter person or, if applicable, a Drive-Thru McDonald's person, that you wish to redeem a Food Prize.
- Then, you should present your potential winning Food Prize Game Stamp to that McDonald's person.

Note: Only one (1) Food Prize redemption is permitted per person per visit. All visits to the same restaurant within a two-hour period are deemed to constitute a single visit.

See Rule 6B (i) of the Official Rules for further details concerning Food Prize redemption.

8. What is a "Sandwich" Prize?

A "Sandwich" is defined as any one of the following products:

- Single Big Mac®
- Single Quarter Pounder With Cheese®
- McChicken®
- Single Filet-O-Fish®
- Hamburger
- Cheeseburger
- Double Cheeseburger
- McDouble®
- Bacon McDouble®
- Junior Chicken
- Bacon Ranch Junior Chicken

9. How do I redeem a \$5 McDonald's® Card?

To claim this Prize, a Participant with an "Instant Win" Game Piece that indicates a \$5.00 McDonald's® Card Prize first must visit a participating McDonald's restaurant in Canada and ask to see the McDonald's restaurant manager to obtain a blank McDonald's® Card. That blank McDonald's® Card will not be activated, but will have instructions informing the Participant how to start to proceed to redeem the McDonald's® Card Prize. The Participant will need Internet access, a valid email address, the blank McDonald's® Card, and the Participant's potential winning "Instant Win" Game Piece in order to start to redeem that Prize at the Online Redemption Site (www.iwonatmcd.ca).

Once at the Online Redemption Site, a potential winner will complete the Online Prize Claim Process including entering the number which appears on the blank McDonald's® Card (see above how to obtain such a card) and correctly answering the Skill-Testing Question (without assistance of any kind, whether electronic, mechanical, or other) in the space provided. If the Prize claimant's answer is incorrect, he/she will see an on-screen message informing him/her that the Prize which might otherwise have been awarded will be forfeited.

Once the Participant is verified to be a winner of this Prize, the McDonald's® Card the Participant used to redeem the Prize will be activated, normally within 24 hours, after which time the Prize amount of \$5.00 will be available on that McDonald's® Card for use at a participating McDonald's restaurant in Canada. To check the balance on the McDonald's® Card Prize, follow the instructions which appear on the back of that card.

The deadline for completing the online portion of a claim for this Prize is 11:59 p.m. ET on November 24, 2014.

10. What is the deadline for claiming a Food Prize or non-Food Prize?

The deadline for claiming a Food Prize or non-Food Prize is November 24, 2014.

11. Why do I have to answer a Skill-Testing Question?

Answering a skill-testing question is a legal requirement in Canada for contests such as MONOPOLY®. A person must correctly answer a skill-testing question, without assistance of any kind, whether electronic, mechanical, or other, before he/she can be declared the winner of any Prize in the Canadian MONOPOLY® Game.

12. What is new this year for the MONOPOLY® Game?

- There is a new "Instant Win" Prize which is represented by Free Parking Game Stamps. This is a "shared Prize", i.e. is shared by the United States and Canada together. Two (2) of these "Instant Win" \$100,000 Prizes are available to be won in the United States and Canada combined – one (1) such Prize is available on a Big Mac® package (including AMOE) and one (1) such Prize is available on a Large Fries package (including AMOE) somewhere in those countries. If a Canadian wins one of these Prizes, the Prize is a cheque for \$100,000.
- There is a new "Collect and Win" Winning Combination that represents the utility property set. The "utility property set" comprises two (2) properties, namely Electric Company and Water Works. If a Canadian has a "utility property set" and is verified as the winner of one of these Prizes, the Prize is a cheque for \$10,000, to help pay bills or to use in winner's discretion. Four (4) of these "Collect and Win" Winning Combination Prizes are available, as "shared Prizes", i.e. shared by the United States and Canada together.

13. How can I find a copy of the Official Rules?

These Official Rules will be available at participating McDonald's restaurants in Canada until December 5, 2014 and online at: www.mcdonalds.ca/monopoly and www.mcdonalds.ca/monopoly_fr until December 31, 2014. To receive a copy of the Official Rules, mail a self-addressed stamped envelope to: McDonald's Redemption Centre:

2014 McDonald's® Canadian MONOPOLY® – Rules Request

704 Spadina Ave.
P.O. Box 86 Toronto P
Toronto, ON M5S 2S6

All requests must be received by December 31, 2014. Limit one (1) request per outer envelope.

14. Where do I get an Official Game Board?

You can obtain an official Game Board for the Canadian Game.

(a) while supplies last, at any participating McDonald's restaurant in Canada; (b) at the sole discretion of the Sponsor, in one or more sub-markets in Canada, via direct mail, or newspaper insert, or otherwise until the Canadian Game ends; and (c) online at www.mcdonalds.ca/monopoly and www.mcdonalds.ca/monopoly_fr.

If a Participant goes to www.mcdonalds.ca/monopoly or www.mcdonalds.ca/monopoly_fr to obtain a Game Board, he/she must print out the Game Board at his/her sole cost from the applicable website.

A Game Board is not required to play the Canadian Game.

OFFICIAL RULES (the “Official Rules”) FOR THE 2014 MONOPOLY® GAME AT McDONALD’S® (the “Canadian Game”)

Terms used in these Official Rules:

In these Official Rules, a) for Canadian purposes, the 2014 MONOPOLY® Game at McDonald’s® is called the “**Canadian Game**”, is open only to Canadian residents who are eligible to be Participants in the Canadian Game [see item (b) in this paragraph of definitions and Rule 2 “Who is Eligible to Play the Canadian Game”] and is sponsored by McDonald’s Restaurants of Canada Limited (the “**Sponsor**”). The Sponsor in its sole and absolute discretion may engage various third parties to administer various aspects of the Canadian Game on its behalf. In these Official Rules, where the context permits or requires, the term “Sponsor” includes those third parties; b) “**Participant**” means a Canadian resident who is eligible to enter and win a Prize in the Canadian Game (see Rule 2 below for the eligibility conditions which a person must meet in order to be a Participant); c) a game piece (a “**Game Piece**”) is affixed to specially marked packages identified in Rule 3B below and two game stamps (each, a “**Game Stamp**”) are found on each such Game Piece; d) the term “**Prize**” refers generally to Prizes (Food Prizes and Non-Food Prizes) which are available to be won by Participants in the Canadian Game. The term “**Food Prize**” refers to a food item which is a Prize in the Canadian Game. The term “**Non-Food Prize**” refers to all Prizes, except Food Prizes, which are available to be won in the Canadian Game. The descriptions and other information and conditions applicable to Food Prizes and Non-Food Prizes appear in Rules 5 and 7 below in these Official Rules; e) the term “**ARV**” means the approximate retail value of the applicable Prize; f) the term (“**Code**”) means the 10- or 11-digit unique alpha-numeric code found on Game Stamps. As is described in these Official Rules, except in the case of Food Prizes, it is necessary for a Participant to have a Code to start to redeem a Non-Food Prize; g) the term “**Game Material**” means any original Game Stamp (or Game Stamps), Code, any document such as the declaration and release form (the “**Declaration and Release**”) whose completion is required as part of the winner verification process for Non-Food Prizes in the Canadian Game, and any other document or thing, which is required on the part of a Participant to complete a claim for a Prize in the Canadian Game. The Declaration and Release will contain, among other things, a declaration of eligibility and compliance with the Official Rules, a liability release, a publicity release and the Skill-Testing Question (defined below), which a claimant is required to correctly answer (without any assistance whether electronic, mechanical, or other); h) the period during which a Participant can play the Canadian Game is called the “**Game Period**”, i) an “instant winning” Game Stamp (an “**Instant Win**” Game Stamp) is a single Game Stamp which potentially may win a Prize in the Canadian Game; j) a “**Collect and Win**” Game Stamp is a Game Stamp which is part of a potential Winning Combination of Game Stamps [see definition of “Winning Combination” in definition (k) below] in the Canadian Game; k) the combination of “Collect and Win” Game Stamps which must be collected in order to form a potential winning combination for a Prize in the Canadian Game is called a “**Winning Combination**”; l) “**Minor**” means a person who is not of the age of majority in his/her Province/Territory of residence; m) the term “**Game Entities**” means, collectively, the Sponsor and Hasbro Canada Corp; n) the term “**Prize Partners**” means, collectively, Sandals and Beaches Resorts, represented worldwide by Unique Vacations, Ltd., worldwide representatives of Beaches Resorts (“**Beaches® Resorts**”), Hasbro, Inc. (“**Hasbro**”), Skullcandy, Inc. (“**Skullcandy**”), VIZIO, Inc. (“**VIZIO**”), Wal-Mart Canada Corp. (“**Walmart®**”), Hewlett-Packard (Canada) Co. (“**Snapfish**”), MLT Vacations, LLC doing business as Delta Vacations (collectively called “**Delta Vacations**”), Cessna Aircraft Company (“**Cessna**”), Warner Bros. Entertainment Inc., Metro-Goldwyn-Mayer Studios, Inc. (“**Warner Bros.**”) and PLR IP Holdings, LLC (“**Polaroid**”); o) the term “**Redemption Centre**” means the organization, retained by the Sponsor, which is responsible for dealing with matters involved in the verification of applicable Prize claims, the redemption of verified winning “Instant Win” Game Stamps for Prizes other than Food Prizes and verified Winning Combinations and the fulfillment of Non-Food Prizes in the Canadian Game; p) except as otherwise specifically stated in these Official Rules, all times mentioned in these Official Rules are Canadian Eastern Time (“**ET**”). Whether that time is Eastern Standard Time or Eastern Daylight Savings Time will depend on any applicable “time change” dates that occur during the Canadian Game; and q) www.iwonatmcd.ca is referred to as the “**Online Redemption Site**”.

NOTE: BEFORE ANY CANADIAN RESIDENT WHO IS A POTENTIAL WINNER OF A PRIZE IN THE CANADIAN GAME CAN BE DECLARED A WINNER OF THE APPLICABLE PRIZE, SUBJECT TO THE PROVISIONS OF THESE OFFICIAL RULES, HE/SHE (OR IN THE CASE OF A POTENTIAL WINNER WHO IS A MINOR, THAT MINOR’S PARENT OR LEGAL GUARDIAN) FIRST MUST CORRECTLY ANSWER A MATHEMATICAL SKILL-TESTING QUESTION (the “Skill-Testing Question”), WITHOUT ASSISTANCE OF ANY KIND, WHETHER ELECTRONIC, MECHANICAL OR OTHER.

1. GENERAL DESCRIPTION OF THE CANADIAN GAME.

The Game Period **starts** at 12:00:01 a.m. (local time in each Province/Territory) on September 30, 2014 and is scheduled to end at 11:59:59 p.m. ET on November 3, 2014 (the “**scheduled end date**”) or while supplies remain in participating McDonald’s restaurants in Canada of specially marked packaging items to which Game Pieces are affixed (see Rule 3B below). Note that the scheduled end date of November 3, 2014 is subject to a corresponding extension if the Canadian Game runs long in restaurants. See the Note in Rule 3B for information concerning the Canadian Game schedule and, if applicable, the distribution of Game Pieces after the scheduled end date for the Canadian Game.

To play the Canadian Game, a Participant must obtain Game Pieces in the manner(s) described below in these Official Rules (see Rule 3 below), and, subject to verification, collect a potential Winning Combination of Game Stamps, or get a single “Instant Win” Game Stamp, all as described below in these Official Rules.

See the section of this Rule 1 below entitled “Prizes in the Canadian In-Store Game: Canadian-Only Prizes and Shared Prizes” for general information concerning prizes available to be won in the Canadian Game.

See Rule 5 below for a list and details of the Prizes which are available to be won in the Canadian Game, and the chances of winning each such Prize, as of the start of the Game Period.

Applicable Rules:

A MONOPOLY® game (the “**Game**”) also is available at participating McDonald’s restaurants in the fifty (50) States of the United States of America, the District of Columbia and in Guam and Saipan. In these Official Rules, the U.S. and Guam and Saipan collectively are called the “**U.S. Territory**”, and the U.S. Territory and Canada collectively are called the “**Territory**”.

Persons who participate in the Canadian Game are subject to these Official Rules which are available at participating McDonald’s restaurants in Canada and online at the Official Website.

Persons who participate in the Game in the U.S. Territory are subject to the Official Rules for the Game being conducted in the U.S. Territory.

Official Rules and Sponsor’s Decisions Bind Participants:

The Canadian Game is being conducted in Canada by the Sponsor in accordance with these Official Rules. By participating in the Canadian Game, each Participant, and if the Participant is a Minor, that Minor’s parent or legal guardian on behalf of the Minor, unconditionally accepts and agrees to comply with and abide by these Official Rules and by the decisions of the Sponsor in respect of the Canadian Game and the meaning and application of these Official Rules, which decisions shall be final and binding with respect to all aspects of the Canadian Game.

Prizes in the Canadian In-Store Game: Canadian-Only Prizes and Shared Prizes:

Note that some Prizes available to be won in the Canadian Game can only be won by Participants in the Canadian Game. There are other Prizes available to be won in the Canadian Game which are “shared”, i.e. any of those Prizes could be won by a Participant in the Canadian Game or by an eligible person in the U.S. Territory. Rule 5 identifies the Prizes which are available to be won by Participants in the Canadian Game. That Rule specifies which of those Prizes only are available in the Canadian Game, and which of those Prizes are available to be won by an eligible person in the Territory, including Participants in the Canadian Game.

2. WHO IS ELIGIBLE TO PLAY THE CANADIAN GAME.

Subject to the provisions of these Official Rules including, without limitation, the restrictions on eligibility set out below in this Rule 2, the Canadian Game is open only to residents of Canada, and there is no age limit to play the Canadian Game.

Persons in any of the following categories are NOT eligible to participate in, or to win a Prize in, the Canadian Game: (a) any person who, on or after April 1, 2014, was or is a director, officer, employee, member, manager, agent, or franchisee of any one or more of the following: any of the Game Entities, or any one or more of the Game Entities’ respective divisions, parents, subsidiaries, franchisees or affiliated companies, advertising and promotion agencies, representatives, service agencies, or independent contractors; (b) any individual engaged in the development, production or distribution of materials for the Canadian Game; (c) any person who, on or after April 1, 2014, was or is a director, officer, employee, member or manager of one or more of the Prize Partners, or of any Prize Partner’s parent company, subsidiary/subsidiaries, affiliated company/companies, franchises, or service agencies. **HOWEVER NOTE:** Employees of Prize Partners may participate in the Canadian Game but are not eligible to receive and may not redeem any Prize supplied or provided by the Prize Partner or by a sister or affiliated or parent company of the Prize Partner for whom they work; and (d) any person who is or purports to be an immediate family member (defined as spouse, dependent for federal income tax purposes, half-sister, half-brother, or step-, biological, foster, in-law or adoptive mother, father, sister, brother, daughter or son) of, or who resides or is domiciled in the same household as, any person in any of the preceding categories.

3. HOW TO OBTAIN A GAME BOARD, HOW TO OBTAIN A GAME PIECE BEARING GAME STAMPS, THE CANADIAN GAME SCHEDULE, AND TRANSFERS OF GAME STAMPS.

NOTE: NO PURCHASE OF A McDONALD’S® FOOD OR OTHER PRODUCT is required to enter the Canadian Game, and making such a purchase will not increase or affect a Participant’s chances of winning a Prize in the Canadian Game.

A. How to Get a Game Board, and Information Concerning Game Pieces and Game Stamps:

A Participant can obtain an official Game board (a “**Game Board**”) for the Canadian Game (a) while supplies last, at any participating McDonald’s restaurant in Canada; (b) at the sole discretion of the Sponsor, in one or more sub-markets in Canada, via direct mail, or newspaper insert, or otherwise until the Canadian Game ends; and (c) online at www.mcdonalds.ca/monopoly and www.mcdonalds.ca/monopoly_fr;

If a Participant goes to www.mcdonalds.ca/monopoly or www.mcdonalds.ca/monopoly_fr to obtain a Game Board, he/she must print out the Game Board at his/her sole cost from the applicable website. A Game Board is not required to play the Canadian Game.

As noted above, each Game Piece consists of two (2) Game Stamps which are affixed to the Game Piece. Each Game Stamp contains a Code which, in the case of redemption of a Non-Food Prize, a Participant must use if he/she wishes to redeem a Prize – see Rule 6 below for details. Game Pieces can be obtained, while supplies last, on specially marked packages to which Game Pieces are affixed, or a Participant can get a Game Piece without purchase of a food item. See Rule 3B which follows for the list of specially marked packages to which Game Pieces are affixed and Rule 3C which follows for information about how to obtain a Game Piece without making a food item purchase.

B. How to Get a Game Piece at a McDonald's® Restaurant:

A Participant can get a Game Piece by visiting a participating McDonald's restaurant in Canada during the Game Period and purchasing one of the food items contained in specially marked packages, while supplies last. One (1) Game Piece is affixed to specially marked: medium (16 oz.) and large (20 oz.) Premium Roast Brewed Coffee; medium (16 oz.) and large (20 oz.) Hot **McCafé®** Beverages (Premium Tea, Mocha, Latte, Cappuccino, Americano and Deluxe Hot Chocolate); medium (21 oz.) and large (32 oz.) soft drinks (including large **Triple Thick Milkshake®**); **Big Mac®** sandwich carton; **Double Big Mac®** sandwich carton; **Quarter Pounder®** BLT sandwich carton, **Quarter Pounder with Cheese®** sandwich carton, **Double Quarter Pounder with Cheese®** sandwich carton; **Double Quarter Pounder®** BLT sandwich carton; 10-piece **Chicken McNuggets®** carton; large (6 oz.) French Fries box; **Egg McMuffin®** sandwich wrap, **Sausage McMuffin®** with Egg sandwich wrap (excludes **Sausage McMuffin®** sandwich), Bacon 'n Egg **McMuffin®** sandwich wrap, Hash Browns bag, Crispy Chicken Signature **McWrap®** sandwich carton holds: Sweet Chili Signature **McWrap®** sandwich and Chicken & Bacon Signature **McWrap®** sandwich; Grilled Chicken Signature **McWrap®** sandwich carton holds: Sweet Chili Signature **McWrap®** sandwich and Chicken & Bacon Signature **McWrap®** sandwich; Veggie Signature **McWrap®** sandwich carton holds: Mediterranean Veggie Signature **McWrap®** sandwich and Santa Fe Veggie Signature **McWrap®** sandwich. Two (2) Game Pieces are affixed to specially marked 20-piece **Chicken McNuggets®** carton. As the Canadian Game progresses, some forms of the specially marked packages referred to above may run out before others and may not be replenished. See the following Note for the planned Canadian Game schedule.

Note: It is planned that Game Pieces will be available in participating McDonald's restaurants in Canada on specially marked packages beginning on or about September 30, 2014, and ending on or about November 3, 2014. However, Game Pieces that remain in participating McDonald's restaurants in Canada on November 3, 2014, will be distributed to the public until they are gone, at which point the Canadian Game will end. As a result, as the Canadian Game progresses, some participating McDonald's restaurants may complete distribution of their supply of Game Pieces before others. Similarly, Game Pieces may be depleted on some forms of packaging before others. Although a participating McDonald's restaurant in Canada may have exhausted its supply of packaging containing Game Pieces, it will continue to honour Game Stamps for McDonald's Food Prizes that are redeemed in accordance with these Official Rules until the Food Prize redemption deadline. See Rule 6 for applicable redemption deadlines.

C. How to Get a Game Piece Without Making a Product Purchase:

A Participant can request a Game Piece, without buying a food item at a participating McDonald's restaurant, by mailing, postage-paid, a self-addressed envelope (a "Request") bearing sufficient return postage and bearing on its exterior the Participant's return mailing address (first and last name, street address, city/town, Province/Territory, country, and postal code), legibly printed by the Participant to: McDonald's 2014 MONOPOLY Game in Canada, Game Piece Request, P.O. Box 644 Saint John, New Brunswick, Canada, E2L 4A5. **DO NOT SEND ANY POTENTIAL WINNING GAME MATERIAL(S), COMMENTS OR QUESTIONS TO THIS ADDRESS.** Both the mailing and return addresses on the exterior envelope must be legibly hand-printed in ink and the return address on that exterior envelope **MUST** be the same as the address which appears on the enclosed self-addressed stamped envelope or the Request will **NOT** be honoured. Envelopes with no return address on the outside will **NOT** be honoured. Requests that are sent in business-reply envelopes, that utilize address labels or stickers, that are photocopied, hand-stamped, computer-generated or otherwise mechanically produced or reproduced, that fail in any way to comply with the requirements set out above in this sub-paragraph, or that are not mailed separately in separate outer envelopes bearing sufficient postage will **NOT** be honoured. While supplies last, one (1) Game Piece [consisting of two (2) Game Stamps] will be mailed in response to each Request that complies with these requirements. Requests must be **postmarked** no later than November 3, 2014 and **received** at the above address no later than November 11, 2014.

D. Transfers:

The transfer of any Game Material, including without limitation, a Game Stamp, by an ineligible person to an eligible person is strictly prohibited. The transfer by a Participant of any Game Material, including without limitation, a Game Stamp, to any other person is strictly prohibited **except as follows:** (i) a Minor **must** transfer Game Stamps to their parent/legal guardian to redeem a Prize (except a Food Prize) on the Minor's behalf; (ii) if a Participant (who is not a Minor) does not have immediate Internet access, the Participant may: (a) choose to enquire in their locality about where and how that access can be obtained (e.g., a public library), or (b) ask a trusted person who **does** have Internet access and has a valid email address and who is at least thirteen (13) years of age or older, to redeem a potential winning "Instant Win" Game Stamp(s) or a potential Winning Combination on that Participant's behalf. Any such person to whom the transfer has been made must provide the Participant's name and address information (and not their own name and address information) for such a Prize claim. In such a case, any Prize which is awarded will be sent to the Participant at the address provided during the Prize Claim Process online [as defined in Rule 6C below]. Neither the Sponsor nor Hasbro Canada Corp., the Prize Partners, nor any other person or entity shall be liable or responsible for any failure on the part of a Participant to correctly follow in full the redemption instructions and procedures contained in or provided pursuant to these Official Rules; and (iii) if a Participant who is the potential winner of a Prize wishes to transfer the Prize or the related potential winning "Instant Win" Game Stamp, or potential Winning Combination, as the case may be, to another person, that transfer **must** be authorized in writing by the Redemption Centre **before** the transfer is made. Such authorization may be granted or withheld in the Sponsor's sole discretion. A Participant must make any request for such authorization in writing, must sign that request, and must mail the written and signed request to the Redemption Centre.

4. HOW TO PLAY THE CANADIAN GAME.

Game Stamps: To play the Canadian Game, first obtain a Game Piece (see Rule 3 above). Then carefully peel each Game Stamp from its backing on the Game Piece, or from the specially marked package to which the Game Piece is affixed, to determine if a Game Stamp is an "Instant Win" Game Stamp which potentially may win a Prize, or is a "Collect and Win" Game Stamp which is part of a potential Winning Combination in the Canadian Game.

A. Canadian Game: Single Game Stamp “Instant Win” Prizes: If an “Instant Win” Game Stamp identifies a Prize which is an “Instant Win” Prize in the Canadian Game [see Rules 5A and 5B], the Participant who possesses that Game Stamp is the potential winner of that Prize, subject to verification of the potential winning “Instant Win” Game Stamp and of the Participant’s compliance with these Official Rules, including correctly answering the Skill-Testing Question, without any assistance whether electronic, mechanical, or other [see Rule 6 “HOW TO REDEEM/CLAIM A FOOD PRIZE, AN “INSTANT WIN” PRIZE AND A “COLLECT and WIN” PRIZE: DETAILS AND DEADLINES”].

B. Canadian Game: MONOPOLY® “Collect and Win” Prizes: “Collect and Win” Game Stamps describe the name of a MONOPOLY® street property, utility or railroad that corresponds to a street property, utility or railroad on the Game Board. There is a total of ten (10) Winning Combinations in this Game: three (3) Winning Combinations require a Participant to collect two (2) properties or two (2) utilities; six (6) Winning Combinations require a Participant to collect three (3) properties; and one (1) Winning Combination requires a Participant to collect all four (4) railroads. A Participant must collect and combine all of the original “Collect and Win” Game Stamps of the same colour group (or, as applicable, all of the railroad “Collect and Win” Game Stamps, or both of the utility “Collect and Win” Game Stamps), necessary to form a potential Winning Combination. The property names and Game Stamp numbers of the “Collect and Win” Game Stamps which must be collected to form a potential Winning Combination can be found on the Game Board, on individual “Collect and Win” Game Stamps, and in Rule 5C of these Official Rules. If a Participant collects all of the “Collect and Win” Game Stamps required to complete a property, utility or railroad set for a Winning Combination, that Participant is the potential winner of the Prize identified on the applicable “Collect and Win” Game Stamps, on the Game Board and in Rule 5C of these Official Rules, subject to verification of the “Collect and Win” Game Stamps, of the potential Winning Combination, and of the Participant’s compliance with these Official Rules, including correctly answering the Skill-Testing Question, without any assistance whether electronic, mechanical, or other [see Rule 6 “HOW TO REDEEM/CLAIM A FOOD PRIZE, AN “INSTANT WIN” PRIZE, AND A “COLLECT and WIN” PRIZE: DETAILS AND DEADLINES”]. The Sponsor will not honour and is not responsible for any combination of Game Stamps which is incomplete or any purported game stamp(s) which is/are copies of any genuine original Game Stamp for the Canadian Game.

5. CANADIAN GAME PRIZES: PRIZES AND PRIZE LIMITATIONS, SEEDING OF PRIZES, AND APPROXIMATE CHANCES OF WINNING (the “Odds”).

Except where otherwise stated in these Official Rules, potential winning Game Stamps are distributed on a generally random basis across the universe of Game Stamps. It is planned that approximately 651,841,628 total Game Pieces are available for distribution in the Territory of which 73,508,978 are available in Canada and 578,332,650 are available in the U.S. Territory. In Canada there are approximately 18,172,957 “Instant Win” Prizes of which 17,407,721 are Food Prizes. The overall Odds of a Participant winning a Prize as of the outset of the Canadian Game are 1 in 4.05, based on the number of Game Pieces [each Game Piece comprises two (2) Game Stamps].

NOTE: THE APPROXIMATE NUMBERS OF PRIZES, AND ODDS OF WINNING PRIZES WHICH ARE SET OUT BELOW, ARE STATED AS OF THE OUTSET OF THE GAME. THE NUMBERS OF PRIZES, INCLUDING FOOD PRIZES, AVAILABLE TO BE WON WILL DIMINISH AS THE CANADIAN GAME PROGRESSES, AND THE ODDS OF WINNING PRIZES MAY CHANGE, AS PRIZES ARE CLAIMED.

FURTHER NOTE: All ARV’s and Dollar Values in these Official Rules are stated in Canadian dollars.

A. Food Prizes: There are approximately 17,407,721* Food Prizes, available to be won in Canada at the outset of the Canadian Game. The overall Odds of winning a Food Prize as of the outset of the Canadian Game are 1 in 4.23*, based on the number of Game Pieces [each Game Piece comprises two (2) Game Stamps]. The Odds of winning a specified Food Prize, as of the outset of the Game, and the ARV of each specified Food Prize, are described below. Food Prize redemption details can be found in Rule 6B (i). **Cheeseburger:** Approximately 1,914,853* available to be won; Odds: 1 in 39*; ARV: \$1.39. **Any Baked Muffin:** Approximately 2,611,155* available to be won; Odds: 1 in 29*; ARV: \$1.19. **Small Brewed Coffee:** Approximately 1,740,773* available to be won; Odds: 1 in 43*; ARV: \$1.19. **Small Soft Drink:** Approximately 3,307,466* available to be won; Odds: 1 in 23*; ARV: \$1.39. **Small Fries:** Approximately 5,222,310* available to be won; Odds: 1 in 15*; ARV: \$1.39. **Sandwich:** Approximately 1,740,773* available to be won; Odds: 1 in 43*; ARV: \$1.29 - \$4.99. **Snack Size Smoothie:** Approximately 870,391* available to be won; Odds: 1 in 85*; ARV: \$1.99.

Note: The stated ARVs for Food Prizes do not include any applicable taxes, are estimated as of July 29, 2014, and are based upon average price points at company-owned restaurants in Canada.

***Note:** An “Instant Win” Game Stamp for a “Sandwich” Prize may be redeemed for any one (1) of the following and for no other sandwich or food item: single **Big Mac®** • single **Quarter Pounder with Cheese®** • **McChicken®** • single **Filet-O-Fish®** • Hamburger • Cheeseburger • Double Cheeseburger • **McDouble®** • Bacon **McDouble®** • Junior Chicken • Bacon Ranch Junior Chicken.

B. “Instant Win” Non-Food Prizes:

(i) Five Dollar (\$5) McDonald’s® Card: Forty Thousand (40,000*) Prizes available in Canada only, ARV: \$5. The Odds of winning are approximately 1 in 1,838*. Each winner will receive a \$5 McDonald’s® Card. See Rule 6B (ii) for redemption instructions and Rule 7A for Prize details.

(ii) Ten Dollar (\$10) Walmart® Gift Card: Eight Thousand (8,000*) Prizes available in Canada only, ARV: \$10. The Odds of winning are approximately 1 in 9,189*. Each winner will receive a \$10 Walmart® Gift Card. See Rule 6C for redemption instructions and Rule 7A for Prize details.

(iii) Snapfish \$5 Digital Code: Four Hundred Thousand (400,000*) Prizes available in Canada only. The Odds of winning are approximately 1 in 184*. Each winner will receive a \$5 Digital Code plus standard shipping, ARV: \$7.99 on the Prize. See Rule 6D for redemption instructions and Rule 7B for Prize details.

(iv) Snapfish 5x7 inch Photo Book: Three Hundred Thousand (300,000*) Prizes available in Canada only. The Odds of winning are approximately 1 in 246*. Each winner will receive a 5x7 inch photo book plus standard shipping, ARV: \$19.98*. See Rule 6D for redemption instructions and Rule 7B for Prize details.

(v) Twenty Dollar (\$20) Walmart® Gift Card: Seventeen Thousand (17,000*) Prizes available in Canada only, ARV: \$20. The Odds of winning are approximately 1 in 4,325*. Each winner will receive a \$20 Walmart® Gift Card. See Rule 6C for redemption instructions and Rule 7A for Prize details.

(vi) Hasbro® MONOPOLY® Board Game: Two Thousand (2,000*) Prizes available in the Territory, ARV: \$19.93. The Odds of winning are approximately 1 in 325,921*. Each winner will receive a Hasbro® MONOPOLY® board game. See Rule 6C for redemption instructions and Rule 7C for Prize details.

(vii) Fifty Dollar (\$50) Walmart® Gift Card: One Hundred Seventy-Five (175*) Prizes available in Canada only, ARV: \$50. The Odds of winning are approximately 1 in 420,052*. Each winner will receive a \$50 Walmart® Gift Card. See Rule 6C for redemption instructions and Rule 7A for Prize details.

(viii) Polaroid Cube™ Action Camera: Three Hundred Fifty (350*) Prizes available in the Territory, ARV: \$89. The Odds of winning are approximately 1 in 1,862,405*. Each winner will receive a Polaroid Cube action camera. See Rule 6C for redemption instructions and Rule 7C for Prize details.

(ix) One Hundred Dollars (\$100) Cash: Ten Thousand (10,000*) Prizes available in the Territory, ARV: \$100. The Odds of winning are approximately 1 in 65,185*. Each winner will receive a cheque for \$100. See Rule 6C for redemption instructions.

(x) Skullcandy® Navigator® Headphone: Three Thousand (3,000*) Prizes available in the Territory, ARV: \$89.99. The Odds of winning are approximately 1 in 217,281*. Each winner will receive a Skullcandy Navigator on-ear headphone. See Rule 6C for redemption instructions and Rule 7C for Prize details.

(xi) Cessna Discovery Flight: Ten (10*) Prizes available in the Territory, ARV: \$400. The Odds of winning are approximately 1 in 65,184,363*. Each winner will receive a local sightseeing flight for up to two (2) hours for the winner only, plus airport ground transfers (up to \$200 allowance) between the winner's residence and airfield. See Rule 6C for redemption instructions and Rule 7D for Prize details.

(xii) Five Hundred Dollar (\$500) Walmart® Gift Card: Ten (10*) Prizes available in Canada only, ARV: \$500. The Odds of winning are approximately 1 in 7,350,898*. Each winner will receive a \$500 Walmart® Gift Card. See Rule 6C for redemption instructions and Rule 7A for Prize details.

(xiii) VIZIO P-Series 50-inch Class Ultra HD Smart TV: Forty (40*) Prizes available in Canada only, ARV: \$999.99 The Odds of winning are approximately 1 in 1,837,725*. Each winner will receive one (1) VIZIO P-Series 50-inch Class Ultra HD Smart TV model P502ui-B1, including shipping. See Rule 6C for redemption instructions and Rule 7C for Prize details.

(xiv) LeBron James Experience: One (1*) Prize is available in the Territory. The winner will receive a 3-day, 2-night trip for two (2) to attend a basketball game (as designated by the Sponsor) and meet LeBron James, ARV: \$3,000**. The approximate odds of winning the Prize are 1 in 651,841,628*. See Rule 6C for redemption instructions and Rule 7D for Prize details.

(xv) Drew Doughty Experience: One (1*) Prize is available in Canada only. The winner will receive a 3-day, 2-night trip for two (2) to attend a hockey game (as designated by the Sponsor) and meet Drew Doughty, ARV: \$3,200**. The approximate odds of winning the prize are 1 in 73,508,978*. See Rule 6C for redemption instructions and Rule 7D for Prize details.

(xvi) 2015 World Junior Hockey Championship Game Experience: Two (2*) Prizes are available in Canada only. A winner will receive a 3-day, 2-night trip for two (2) to attend the Gold Medal game of the 2014/15 World Junior Hockey Championship in Toronto on January 5, 2015, ARV: \$3,300**. The approximate odds of winning the Prize are 1 in 36,754,489*. See Rule 6C for redemption instructions and Rule 7D for Prize details.

(xvii) The Hobbit Experience Trip: One (1*) Prize is available in the Territory. The winner will receive a 3-day, 2-night trip for two (2) to attend the U.S. movie premiere screening of *The Hobbit: the Battle of the Five Armies*, ARV: \$3,500. The approximate odds of winning the Prize are 1 in 651,841,628*. See Rule 6C for redemption instructions and Rule 7D for Prize details.

(xviii) \$100,000 Cash Prize: Two (2*) Prizes are available in the Territory. One (1*) such Prize is available on Big Mac® (including AMOE) and one (1*) such Prize is available on Large Fries (including AMOE). If a Canadian wins a \$100,000 Prize, he/she will receive a cheque for \$100,000. ARV: \$100,000. The approximate odds of winning the Prize on Big Mac are 1 in 45,000,000*; the approximate odds of winning the Prize on Large Fries are 1 in 150,254,000*. See Rule 6C for redemption instructions.

***The Numbers of Prizes in the Canadian Game and Odds of Winning Such a Prize:** The numbers of these Prizes available to be won will diminish, and the Odds of winning a specified Prize may change, as the Canadian Game progresses and as Prizes are claimed and awarded.

****The Approximate Value for the "Instant Win" Travel Prizes:** The ARV of each of these travel Prizes is calculated using Pearson International Airport in Toronto as an example for point of departure. In the case of the 2015 World Junior Hockey Championship Game Prize, the ARV is calculated using Vancouver as the example for point of departure. The actual trip value will vary with the point of departure (and, if applicable, the destination selected by the Prize winner, or selected by the Sponsor, as the case may be), as well as with any fluctuations in air travel costs at the time a trip is booked. See Rule 7D for trip Prize description and for Conditions for All Travel Prizes.

C. "Collect and Win" Prizes:

(i) Collect **Mediterranean Avenue (#501)** and **Baltic Avenue (#502)** to potentially win a Prize of a Fifty Dollar (\$50) McDonald's® Card. One Thousand (1,000*) Prizes available in the Territory, ARV: \$50. The approximate odds of collecting Baltic Avenue are 1 in 11*; the approximate odds of collecting Mediterranean Avenue are 1 in 651,842*; the approximate odds of collecting the Winning Combination (Mediterranean Avenue and Baltic Avenue) are 1 in 3,538,588*. Each winner will receive a \$50 McDonald's® Card. See Rule 6B for redemption instructions and Rule 7A for Prize details.

(ii) Collect **Oriental Avenue (#503)**, **Vermont Avenue (#504)**, and **Connecticut Avenue (#505)** to potentially win a Prize of Two Thousand Five Hundred Dollars (\$2,500). Four (4*) Prizes available in Canada only, ARV: \$2,500. The approximate odds of collecting Oriental Avenue or Connecticut Avenue are 1 in 11*; the approximate odds of collecting Vermont Avenue are 1 in 18,377,245*; the approximate odds of collecting the Winning Combination (Oriental Avenue, Vermont Avenue and Connecticut Avenue) are 1 in 95,561,671*. Each winner will receive a cheque for \$2,500. See Rule 6C for redemption instructions.

(iii) Collect **St. Charles Place (#506)**, **States Avenue (#507)**, and **Virginia Avenue (#508)** to potentially win a Prize of Five Thousand Dollars (\$5,000). Five (5*) Prizes available in the Territory, ARV: \$5,000. The approximate odds of collecting St. Charles Place or States Avenue are 1 in 11*; the approximate odds of collecting Virginia Avenue are 1 in 130,368,326*; the approximate odds of collecting the Winning Combination (St. Charles Place, States Avenue and Virginia Avenue) are 1 in 690,723,394*. Each winner will receive a cheque for \$5,000. See Rule 6C for redemption instructions.

(iv) Collect **St. James Place (#509)**, **Tennessee Avenue (#510)**, and **New York Avenue (#511)** to potentially win a Prize of a Five Thousand Dollar (\$5,000) Walmart® Gift Card. One (1*) Prize available in Canada only, ARV: \$5,000. The approximate Odds of collecting St James Place or New York Avenue are 1 in 11*; the approximate Odds of collecting Tennessee Avenue are 1 in 73,508,978* the Odds of collecting the potential Winning Combination (St. James Place, Tennessee Avenue and New York Avenue) are approximately 1 in 382,246,684*. The winner will receive a \$5,000 Walmart® Gift Card. See Rule 6C for redemption instructions and Rule 7A for Prize details.

(v) Collect **Kentucky Avenue (#512)**, **Indiana Avenue (#513)**, and **Illinois Avenue (#514)** to potentially win a certificate valid for a Prize of a 6 day, 5 night trip for two (2) to any one Delta Vacations destination. Twenty (20*) Prizes available in the Territory, ARV Range: \$4,250-\$7,500**. The approximate odds of collecting Indiana Avenue or Illinois Avenue are 1 in 11*; the approximate odds of collecting Kentucky Avenue are 1 in 32,592,082*; the approximate odds of collecting the Winning Combination (Kentucky Avenue, Indiana Avenue and Illinois Avenue) are 1 in 168,634,366*. See Rule 6C for redemption instructions and Rule 7D for Prize details.

(vi) Collect **Atlantic Avenue (#515)**, **Ventnor Avenue (#516)**, and **Marvin Gardens (#517)** to potentially win a Prize of a 4 day, 3 night Luxury Included® Family Vacation to a Beaches Resort in Jamaica or Turks & Caicos for two adults and two children 15 years or younger, including a certificate valid for air travel provided by Delta Vacations. Seventy Five (75*) Prizes available in the Territory, ARV Range: \$6,000-\$7,500**. The approximate odds of collecting Atlantic Avenue or Marvin Gardens are 1 in 11*; the approximate odds of collecting Ventnor Avenue are 1 in 8,691,222*; the approximate odds of collecting the Winning Combination (Atlantic Avenue, Ventnor Avenue and Marvin Gardens) are 1 in 44,969,164*. See Rule 6C for redemption instructions and Rule 7D for Prize details.

(vii) Collect **Pacific Avenue (#518)**, **North Carolina Avenue (#519)**, and **Pennsylvania Avenue (#520)** to potentially win a Prize of a Cessna Private Jet Trip including a three (3) day, two (2) night trip for the winner and up to three guests to any location in North America, up to 2,500 miles from airport of origin. Two (2) Prizes available in the Territory, ARV: \$16,900**. The approximate odds of collecting Pacific Avenue or North Carolina Avenue are 1 in 11*; The approximate odds of collecting Pennsylvania Avenue are 1 in 325,920,814* The Odds of collecting the potential Winning Combination (Pacific Avenue, North Carolina Avenue and Pennsylvania Avenue) are approximately 1 in 1,686,343,601*. See Rule 6C for redemption instructions and Rule 7D for Prize details.

(viii) Collect **Park Place (#521)** and **Boardwalk (#522)** to potentially win a Prize of One Million Dollars (\$1,000,000) payable \$50,000 each year for twenty (20) years without interest. One (1*) Prize available in the Territory, ARV: \$1,000,000. The approximate odds of collecting Park Place are 1 in 11*; the approximate odds of collecting Boardwalk are 1 in 651,841,628*; the approximate odds of collecting the Winning Combination (Park Place and Boardwalk) are 1 in 3,538,525,029*. See Rule 6C for redemption instructions.

(ix) Collect **Reading Railroad (#523)**, **Pennsylvania Railroad (#524)**, **B&O Railroad (#525)**, and **Short Line (#526)** to potentially win a Prize of One Thousand Dollars (\$1,000). Six (6*) Prizes available in Canada only, ARV: \$1,000. The approximate odds of collecting Reading Railroad, Pennsylvania Railroad or B&O Railroad are 1 in 11*; the approximate odds of collecting Short Line are 1 in 12,251,497*; the approximate odds of collecting the Winning Combination (Reading Railroad, Pennsylvania Railroad, B&O Railroad and Short Line) are 1 in 206,342,545*. Each winner will receive a cheque for \$1,000. See Rule 6C redemption instructions.

(x) Collect **Water Works (#527)** and **Electric Company (#528)** to win a Prize of a cheque for \$10,000 to help pay bills or to use in the winner's discretion. Four (4*) Prizes available in the Territory. The approximate odds of collecting Electric Company are 1 in 11*; the approximate odds of collecting Water Works are 1 in 162,960,407*; the approximate odds of collecting the Winning Combination (Electric Company and Water Works are 1 in 836,668,979*). See Rule 6C for redemption instructions.

***The Numbers of Prizes in the Canadian Game and Odds of Winning Such a Prize:** The numbers of these Prizes available to be won will diminish, and the Odds of winning a specified Prize may change, as the Canadian Game progresses and as Prizes are claimed and awarded.

****The Approximate Value for the "Collect and Win" Travel Prizes:** The ARV of each of these travel Prizes is calculated using Pearson International Airport in Toronto as an example for point of departure. The actual trip value will vary with the point of departure (and, if applicable, the destination selected by the Prize winner) as well as with any fluctuations in air travel costs at the time a trip is booked. Where a stated ARV provides a range of values, those values reflect the lowest and the highest value of the applicable Prizes based upon different destinations from which a Prize winner has available to choose. See Rule 7D for trip Prize description and Conditions for All Travel Prizes.

6. HOW TO REDEEM/CLAIM A FOOD PRIZE, AN "INSTANT WIN" PRIZE, AND A "COLLECT AND WIN" PRIZE: DETAILS AND DEADLINES AND PRIZE FORFEITURE.

A. General Information:

IMPORTANT NOTES:

BEFORE ANY PARTICIPANT WHO IS A POTENTIAL WINNER OF A PRIZE IN THE CANADIAN GAME CAN BE DECLARED A WINNER OF THE APPLICABLE PRIZE, SUBJECT TO THE PROVISIONS OF THESE OFFICIAL RULES, HE/SHE (OR, IN THE CASE OF A POTENTIAL WINNER OF A NON-FOOD PRIZE WHO IS A MINOR, THAT MINOR'S PARENT OR LEGAL GUARDIAN) FIRST MUST CORRECTLY ANSWER A MATHEMATICAL SKILL-TESTING QUESTION WITHOUT ASSISTANCE OF ANY KIND, WHETHER ELECTRONIC, MECHANICAL OR OTHER.

A PARTICIPANT MUST KEEP HIS/HER ORIGINAL POTENTIAL WINNING GAME STAMP(S) BECAUSE THE PARTICIPANT WILL NEED TO SUBMIT THE GAME STAMP(S) AND/OR THE CODE ON THE GAME STAMP(S) IN ORDER TO CLAIM/REDEEM THE APPLICABLE PRIZE.

IF, FOR ANY REASON, A PRIZE IN THE GAME IS FORFEITED, THEN IN SUCH A CASE THE PRIZE CLAIMANT WILL NOT HAVE ANY CLAIM AGAINST THE GAME ENTITIES OR AGAINST ANY OTHER PERSON, FIRM OR CORPORATION IN RESPECT OF THE APPLICABLE PRIZE OR THE CANADIAN GAME OR ANY OTHER MATTER, AND THE APPLICABLE PRIZE WILL NOT BE AWARDED IN THE CANADIAN GAME.

(i) Eligibility for Prize Claim/Redemption: There is no age limit for claiming a Food Prize in the Canadian Game. In order to claim a Non-Food Prize in the Canadian Game a Participant must be of the age of majority in his/her Province/Territory of residence, or must be the parent/legal guardian of a Minor who is a potential Prize winner.

The Age of Majority for the following Provinces/Territories is 18 years old: Alberta, Manitoba, Ontario, Prince Edward Island, Saskatchewan and Quebec.

The Age of Majority for the following Provinces/Territories is 19 years old: British Columbia, New Brunswick, Newfoundland and Labrador, Northwest Territories, Nova Scotia, Nunavut and Yukon.

(ii) Prize Claim Deadlines: A claim for a Food Prize must be made at a participating McDonald's restaurant in Canada **no later than November 24, 2014 local time.**

A claim for a Non-Food Prize must be made at the Online Redemption Site **(and the online portion of that claim must be completed) no later than 11:59 p.m. ET on November 24, 2014.** If a Participant's Game Stamp exhibits a toll-free number, the Participant must call the Redemption Centre **no later than November 24, 2014** in order to begin the Participant's claim for the applicable Prize **and must complete the online portion of the claim process no later than 11:59 p.m. ET on November 24, 2014.**

All Game Materials, including the properly completed Declaration and Release required to complete a claim for a Non-Food Prize, **must be actually received by the Redemption Centre no later than December 5, 2014.**

(iii) Game Stamps Submitted with Game Materials: Claiming any Prize at the Online Redemption Site will require a Participant to submit online the Code which appears on the applicable "Instant Win" Game Stamp, or the Code which appears on each of the applicable "Collect and Win" Game Stamps which form a complete potential Winning Combination. When claiming a Prize requires a Participant to submit the actual Game Stamp(s) with the Declaration and Release and any other Game Materials, the Game Stamps must be original, and must comply with the provisions of these Official Rules.

(iv) Game Materials: Claims for Non-Food Prizes must be supported by certain Game Materials. The Game Materials which are required to be submitted to the Redemption Centre to support a particular Prize claim and redemption are set out below and **vary** according to the value and nature of the Prize being claimed and/or redeemed and may include a Declaration and Release.

Note: In the case of certain Prize claims, the Redemption Centre may ask a Participant to provide documentation as the Redemption Centre proceeds with the verification process. The nature and extent of such documentation shall be that which the Redemption Centre determines in its sole discretion is required for the Redemption Centre to confirm the Participant's eligibility and compliance with the Official Rules governing the Canadian Game. Without limitation, that documentation may involve proof of employment history and/or a form of government-issued photo identification [e.g. valid driver's license]. By claiming a Prize, the applicable Participant agrees to cooperate fully and promptly with the Redemption Centre in that regard and agrees to provide promptly such documentation or other things as the Redemption Centre requests. Further, if the Sponsor so elects, in addition to providing the completed Declaration and Release, a potential Prize winner may be required to submit to, and by playing the Canadian Game agrees to fully cooperate in respect of a confidential background check conducted by or through the Redemption Centre to help the Sponsor ensure that the use of such Participant in advertising or publicity by the Sponsor will not bring the Sponsor and/or a Prize Partner into public disrepute, contempt, scandal or ridicule or reflect unfavourably on the Canadian Game or on the Sponsor or on a Prize Partner, as determined by the Sponsor in its sole discretion.

Note: In the case of Prizes which include travel, the Redemption Centre will provide the travel Prize winner with forms of guest releases (individually, a "**Guest Release**"). The Guest Release, which will include a liability and publicity release, must be executed properly and promptly by each guest. A verified travel Prize winner **MUST** have each guest properly complete, sign and return a Guest Release to the Sponsor within the time limit specified for that purpose in the sole discretion of the Sponsor. When applicable, a potential Prize winner must return to the Sponsor, in accordance with instructions which the Sponsor will provide to that potential Prize winner, an original, properly completed and signed Guest Release for each guest as a part of the documents required by the Sponsor. If a guest is a Minor, he/she must be traveling with his/her parent or legal guardian, and that parent/legal guardian must execute the Guest Release on the Minor's behalf.

(v) All Monetary Prizes: Any monetary Prize must be claimed properly, and in accordance with these Official Rules, **by 11:59 p.m. ET on November 24, 2014** by following the process identified in Rule 6C below. Subject to these Official Rules, any monetary Prize which is won will be awarded to the verified winner in the form of a cheque in Canadian dollars for the amount of the Prize.

(vi) ARVs and Currency Values: All ARVs and dollar values in these Official Rules are stated in Canadian dollars.

B. How to Redeem a Prize at McDonald's®:

(i) Food Prize Claims: Potential winning "Instant Win" Game Stamps for McDonald's food items that are Food Prizes in the Canadian Game may be redeemed at the counter or at the Drive-Thru at any participating McDonald's restaurant in Canada. Before placing a food order, a Participant should inform a McDonald's restaurant counter person or, if applicable, a Drive-Thru McDonald's person, that he/she wishes to redeem a Food Prize, and then should present his/her potential winning Food Prize Game Stamp to that McDonald's person. A Food Prize may be redeemed only during the hours that menu item is served and only on a future visit. "Instant Win" Game Stamps for Food Prizes are not valid in combination with any other offer or discount. Only one (1) Food Prize redemption is permitted per Participant per visit to a participating McDonald's restaurant. All visits to the same restaurant within a two-hour period are deemed to constitute a single visit. Some participating McDonald's restaurants may not offer a particular food item which is a Food Prize in the Canadian Game, or for some other reason that item may not be available. Whether for the reasons just stated, or for some other reason, participating McDonald's restaurants reserve the right to substitute a menu item of equivalent or greater retail value for the Food Prize specified on the "Instant Win" Game Stamp for a Food Prize. Some participating McDonald's restaurants may run out of their supply of specially marked packages to which Game Pieces are affixed before the Canadian Game officially ends, but, until the Food Prize redemption deadline, they will continue to honour Food Prize Game Stamps that are redeemed in accordance with these Official Rules.

As noted above, **the deadline for claiming a Food Prize is November 24, 2014.**

(ii) \$5 McDonald's® Card Claims:

IMPORTANT NOTE: IF A PARTICIPANT WISHES TO REDEEM AN "INSTANT WIN" GAME PIECE FOR A \$5.00 McDONALD'S® CARD THE PARTICIPANT SHOULD BE SURE TO KEEP THE POTENTIAL WINNING "INSTANT WIN" GAME PIECE BECAUSE THE CODE ON THAT GAME PIECE IS REQUIRED IN ORDER TO START THE ONLINE REDEMPTION PROCESS FOR THIS PRIZE. To claim this Prize, a Participant with an "Instant Win" Game Piece that indicates a \$5.00 McDonald's® Card Prize first must visit a participating McDonald's restaurant in Canada and ask to see the McDonald's restaurant manager to obtain a blank McDonald's® Card. That blank McDonald's® Card will not be activated, but will have instructions informing the Participant how to start to proceed to redeem the McDonald's® Card Prize. The Participant will need Internet access, a valid email address, the blank McDonald's® Card, and the Participant's potential winning "Instant Win" Game Piece in order to start to redeem that Prize at the Online Redemption Site (www.iwonatmcd.ca). Once at the Online Redemption Site, a potential winner must confirm that he/she has reached the age of majority in his/her Province/Territory of residence (or is the parent/legal guardian of a Minor potential winner) by clicking on the appropriate box; must enter his/her valid email address and then confirm that email address; must enter the 10-digit Code which appears on the applicable potential winning "Instant Win" Game Piece; must correctly enter the "security code" which appears on that page; must read

carefully, and in full, the statements which appear below an onscreen check box, and then must check that onscreen check box stating that he/she acknowledges and declares that he/she has carefully read, understands, agrees to, and has complied with all of the provisions which appear in those statements; then must complete the personal information required: first and last name, complete residential address including city/town, Province/Territory, and postal code, and daytime and evening telephone numbers (including area code), all of which must be current in all respects; must then enter the number which appears on the blank McDonald's® Card (see above for how to obtain such a card) and must correctly answer the Skill-Testing Question (without assistance of any kind, whether electronic, mechanical, or other) in the space provided for the answer. If the Prize claimant's answer is incorrect, he/she will see an on-screen message informing him/her that the Prize which might otherwise have been awarded will be forfeited.

Once the Participant is verified to be a winner of this Prize, the McDonald's® Card the Participant used to redeem the Prize will be activated within approximately 24 hours, after which time the Prize amount of \$5.00 will be available on that McDonald's® Card for use at a participating McDonald's restaurant in Canada. To check the balance on the McDonald's® Card Prize, follow the instructions which appear on the back of that card. **The deadline for completing the online portion of a prize claim for this Prize is 11:59 p.m. ET on November 24, 2014.**

(iii) \$50 McDonald's® Card: To claim this "Collect and Win" Prize, a Participant who possesses the required Game Stamps should go to the Online Redemption Site www.iwonatmcd.ca **no later than November 24, 2014** follow the instructions which appear on that site and in Rule 6C (i) below, **and complete the online portion of the Prize claim for this Prize no later than 11:59 p.m. ET on November 24, 2014.** Once such a claim is verified, the card will be mailed to the confirmed winner in approximately six (6) to eight (8) weeks from date of Prize claim verification.

C. Non-Food Prize Claims:

A potential winner of a Non-Food Prize (or in the case of a potential Non-Food Prize winner who is a Minor, his/her parent or legal guardian), must follow the instructions on the applicable "Instant Win" or "Collect and Win" Game Stamp to begin to claim this Prize. Follow the instructions in this Rule 6 below to claim a Prize either online at www.iwonatmcd.ca, or by calling the toll-free number [see Rule 6C (iii) or Rule 6C (iv)] to learn information to claim the Prize. Both methods will require a potential Prize winner to: first submit the requested information (including but not limited to his/her name, residential address, telephone number, email address; and then correctly answer the Skill-Testing Question (without assistance of any kind, whether electronic, mechanical or other). If a potential winner claims a potential Prize online at www.iwonatmcd.ca [see 6C (i) or 6C (iii)] below, whichever is applicable to the Prize claim] he/she **must complete the Online Prize Claim Process by 11:59 p.m. ET on November 24, 2014**, and if required, must ensure that any required Game Materials **are actually received by the Redemption Centre by December 5, 2014**. If a potential winner follows the instructions found in 6C (iii) or 6C (iv), as applicable, to submit his/her claim for a potential Prize by mail, his/her information must **be actually received by the Redemption Centre by December 5, 2014**. The potential winner should retain the applicable potential winning Game Stamp(s) as the potential winner may need to submit those Game Stamp(s) with his/her Prize claim.

Note: If the Participant who submits a claim for any Non-Food Prize is disqualified for any reason (including, without limitation, having failed to answer, or having failed to answer correctly, the Skill-Testing Question) the Participant will forfeit the applicable Prize.

(i) Online Prize Claim Method: If a potential Prize winner elects to complete a Prize claim at the Online Redemption Site, he/she should retain the potential winning Game Stamp(s) as they are needed to enter a claim at the Online Redemption Site. Once at the Online Redemption Site, a potential winner: must confirm that he/she has reached the age of majority in his/her Province/Territory of residence or is the parent/legal guardian of a Minor potential winner by clicking on the appropriate box; must enter his/her email address and identify the type of Game Stamp(s) as "Instant Win" or "Collect and Win"; must correctly enter the 10-or 11-digit Code which appears on each applicable potential winning Game Stamp; must correctly enter the security code; must read the terms and conditions of accepting a Prize and then must click on the box to indicate his/her acceptance of those terms and conditions; must complete the personal information required: first and last name, residential address and daytime and evening telephone numbers. If the Prize claim is for a \$5 McDonald's® Card, the potential Prize winner must also enter the McDonald's® Card number. A potential Prize winner then must correctly answer the Skill-Testing Question (without assistance of any kind, whether electronic, mechanical, or other). Below in these Official Rules, these steps are called the ("**Online Prize Claim Process**").

(ii) High Value (\$600+) Online Prize Claim Method: The following online Prize claim method should be followed for any Prize valued at \$600 or higher. To begin to claim this Prize, a potential Prize winner should follow the Online Prize Claim Process described in Rule 6C (i) at www.iwonatmcd.ca. The Online Prize Claim Process includes following the instructions **to submit the requested information no later than 11:59 p.m. ET on November 24, 2014**. In addition to following the Online Prize Claim Process above, the Participant will be asked to print the Declaration and Release which the Participant can download from that site (and which also is emailed to the potential Prize winner when the Online Prize claim Process is complete). The Participant first must read and then properly complete the Skill-Testing Question without assistance (whether electronic, mechanical, or other), and sign the Declaration and Release. The Participant should initial in ink the original Game Stamp(s) which is/are applicable to the Prize. The Participant then should mail the original completed and signed Declaration and Release (using Canadian registered mail; postal insurance is advised at the Participant's sole cost and responsibility), along with the initialed applicable original Game Stamp(s), to the Redemption Centre for **actual receipt by December 5, 2014**.

Note: If a potential Prize winner is unable to print the Declaration and Release from the Online Redemption Site, he/she should click on the link "**Click here, if you do not have access to a printer**" – and the Declaration and Release will be mailed to the Participant at the residential address he/she provided in the course of the Online Prize Claim Process.

(iii) Toll-Free Call Claim Method (Under \$600 Prize Value): If a potential winning Game Stamp has a toll-free number printed on it, and the Participant wishes to start his/her Prize Claim Process by calling that toll-free number (rather than using the Online Prize Claim Process as described above), **that Participant must make a call to that toll-free number for information no later than 11:59 p.m. ET on November 24, 2014.** In that telephone call, a recorded message from the Redemption Centre will instruct the caller to mail the potential winning "Instant Win" or "Collect and Win" Game Stamp(s) to the address that will be provided to the potential winner during the toll-free call. The caller will also be provided with a Skill-Testing Question which he/she must write on a piece of paper, correctly answer without assistance of any kind (whether electronic, mechanical or other), and must include with any additional information which, along with the applicable potential winning "Instant Win" or "Collect and Win" Game Stamp(s), must be provided by mail to the Redemption Centre to claim the Prize. The Participant should address that mailing to the Redemption Centre at the address provided in the information call, should **use Canadian registered mail (postal insurance is advised), and MUST INCLUDE:** a) a piece of paper on which the Participant provides the following information: Participant's complete first name and last name, residential address, confirmation of having reached the age of majority in his/her Province/Territory of residence [see Rule 6A (i)], a daytime and evening telephone number and email address (if available); b) the Participant's correct answer to the Skill-Testing Question; and c) the Participant should initial in ink the Game Stamp or Stamps for the Prize the potential winner wishes to claim, **ALL of which, must be actually received by the Redemption Centre by December 5, 2014.** Once the completed Prize claim is verified as being a successful Prize claim, the Redemption Centre will mail the applicable Prize to the winning Participant within approximately 6-8 weeks. **A claim must be complete in order to be verified as a winner.**

(iv) Toll-Free Call Claim Method (\$600+ Prize Value): When a Prize is valued at or over \$600, the potential Prize **winner must call the toll-free number found on the Game Stamp no later than 11:59 p.m. ET on November 24, 2014.** In that call, a recorded message from the Redemption Centre will instruct the caller that he/she may choose to go online to the Online Redemption Site to begin the Online Prize Claim Process, or that he/she may choose to leave a message containing the information described by the Redemption Centre in that call. When the Redemption Centre receives that information, it will contact the potential Prize winner by telephone to send the Declaration and Release to the potential Prize winner, by posted mail or by email, at the address obtained in the return phone call from the Redemption Centre. The Redemption Centre also will provide the potential Prize winner with such other documents as are required in the case of a particular Prize [e.g., a travel Prize will require Guest Release(s)].

Subject to these Official Rules, when the Redemption Centre receives the required and completed Prize Claim Documents and Prize Material(s), including the Game Stamp or Game Stamps for the Prize being claimed, which the Participant has initialed in ink, the Redemption Centre will begin the verification process described in these Official Rules. **Please note that ALL the Prize Claim Documents and Prize Material(s) must be actually received by the Redemption Centre by December 5, 2014.**

In the case of a Prize valued at \$600 or more, it is planned that the Redemption Centre will inform the applicable Participant whether he/she is, or is not, a verified Prize winner after **December 5, 2014.** If the Participant is verified as a Prize winner, the Redemption Centre will award the Prize. If the Participant is disqualified for any reason (including, without limitation, having failed to answer, or having failed to answer correctly, the Skill-Testing Question or having failed to submit all of the Game Stamps required to claim a Prize), the Participant will forfeit the applicable Prize.

D. Prize Requiring Redemption at a Prize Partner's Site:

These Prizes require a Participant to visit the Online Redemption Site to COMPLETE the Online Prize Claim Process on that site no later than 11:59 p.m. ET on November 24, 2014 and, if verified as an official winner, to use the redemption codes which are provided in a Prize confirmation email (a "Prize Confirmation Email") with any code and/or instructions needed to visit the applicable Prize Partner's website to "redeem" the applicable Prize.

Snapfish Prizes (\$5 Digital Code or 5"x 7" Photo Book): To claim a Snapfish Prize, a potential winner (or his/her parent or legal guardian if the potential winner is a Minor) first must visit the Online Redemption Site (www.iwonatmcd.ca) to complete the Online Prize Claim Process described in Rule 6 **no later than 11:59 p.m. ET on November 24, 2014.** If the Participant's Code is verified by the Online Redemption Site and the Participant correctly answers the Skill-Testing Question (without assistance of any kind whether electronic, mechanical or other), and completes the information required to be verified by the Online Prize Claim Process to be a Snapfish Prize winner, a Prize Confirmation Email will be sent to the Participant using the email address which the Participant provided during the Online Prize Claim Process. That Prize Confirmation Email will include instructions as well as a redemption code to be used on the Snapfish website to **redeem that Prize by January 31, 2015.** Before visiting the Snapfish site a winner should have ready for uploading the digital photo(s) that he/she will use to order photo prints or merchandise with a \$5 Digital Code Prize (or to complete a Photo Book in the case of a Photo Book Prize). Once at the Snapfish website (<http://www.snapfish.ca/>), the Prize winner must follow the instructions provided (on the Snapfish website or in the Prize confirmation Email) to complete the Prize selection. Once a Prize winner has completed his/her selection/photo upload, then he/she must enter the redemption code found in the Prize Confirmation Email into the "Coupon and gift certificate" field at checkout and credit for the Snapfish Prize will apply automatically. A winner is responsible for any cost for any upgrades selected for the Photo Book Prize.

That redemption code that a winner submits at Snapfish **is valid for single use only**, cannot be combined with a Snapfish coupon or another promotional code and cannot be used in conjunction with any other offer. Free standard shipping in Canada is included with both the \$5 Digital Code and Photo Book Prizes. **Note:** As part of the process for redeeming a Snapfish Prize, a Prize winner must establish an account with Snapfish (free to set up) and then use that account to redeem the Snapfish Prize. Snapfish "membership" is available if the Prize winner is at least 13 years of age and submits certain requested information to Snapfish, including first name and last name and correct email address. When a Snapfish Prize winner becomes a "member" of Snapfish, the Participant must provide Snapfish with true, accurate, current, and complete information about himself/herself when such information is requested by Snapfish.

7. NON-FOOD PRIZE DESCRIPTIONS, DETAILS AND CONDITIONS.

A. Gift Card Prizes:

(i) \$5 and \$50 McDonald's® Cards: This card should be treated like cash. This card may only be used for purchases at participating McDonald's restaurants in Canada. The card value cannot be refunded, redeemed for cash or replaced if the card is lost, stolen or destroyed. McDonald's does not charge any service fees relating to the issuance, activation or use of a winner's McDonald's® Card. A winner's McDonald's® Card will not expire. Use of this card constitutes acceptance of all card terms and conditions, which may be amended by McDonald's. For more information about McDonald's® Cards, go to www.mcdonalds.ca. Verified winners of the "Collect & Win" \$50 McDonald's® Cards will receive a pre-loaded McDonald's® Card in the mail in approximately 6-8 weeks after verification.

(ii) \$10, \$20, \$50, \$500 and \$5,000 Walmart® Gift Cards: Walmart® Gift Cards can be used for purchases at Walmart® Canada locations only (and not at licensees such as McDonald's restaurants, etc., at Walmart® locations in other countries or at www.walmart.ca). A Walmart® Gift Card cannot be redeemed for cash except where required by law. Loss or destruction of a Walmart® Gift Card is the sole responsibility of the Prize winner, the card cannot be replaced, and any value on a Walmart® Gift Card is not replaceable if the Walmart® Gift Card is lost, stolen or destroyed. A Walmart® Gift Card cannot be used for payment of an existing Walmart® credit card balance. The Walmart® Gift Card is subject to terms and conditions found on the back of the Walmart® Gift Card. When a winner of this Prize receives a Walmart® Gift Card, activation is required in order to use the Walmart® Gift Card. Activation instructions will be included with the Prize. **Walmart® Gift Cards that have not been activated by February 28, 2015 will expire and will not be valid for future purchases.** A winner is responsible for any purchase that exceeds the value of the Walmart® Gift Card Prize. A verified winner of a Walmart® Gift Card will receive the Prize by mail in approximately 6-8 weeks from the date a potential winner is verified as a winner.

B. Prizes Requiring Online Ordering:

These Prizes require going on the Official Redemption Site (www.iwonatmcd.ca) **and completing the Online Prize Claim Process no later than 11:59 p.m. ET on November 24, 2014.** Once a Participant is verified to be a winner of the applicable Prize, the Prize winner will receive a Prize Confirmation Email which contains a redemption code. The Prize Confirmation Email will be sent to the email address the Prize winner provided in the course of claiming his/her Prize. The Prize Confirmation Email will contain a redemption code and instructions as to what the Prize winner should do with the redemption code in order to claim the applicable Prize. If the Prize winner fails to follow the instructions, if and as applicable, the Prize winner may run the risk of forfeiting the Prize related to that redemption code.

(i) Snapfish® 5"x7" Photo Book: The 20-page 5-inch x 7-inch soft cover photo book which comprises this Prize has an ARV of \$19.98 (including standard shipping and handling). A winner can follow the instructions at <http://www.snapfish.ca/mcddb2014> to assemble his/her photo book on the Snapfish site, using digital photos which the Prize winner uploads to the Snapfish site. The winner can arrange the photos on each of twenty (20) pages. Once completed, Snapfish will produce and mail the printed photo book to the address in Canada that the winner provides during the ordering process in approximately 3 to 5 weeks. **The photo book must be completed and ordered online by Prize winner by January 31, 2015, failing which, this Prize will be forfeited.** This Prize is not redeemable for cash and cannot be replaced if lost or stolen. This Prize is valid for mail-order purchases only, cannot be used for an order with pick up, is valid only for Canadian residents and is redeemable only on Snapfish Canada's website (<http://www.Snapfish.ca>). The winner must enter the redemption code received in the Prize Confirmation Email to receive the Prize. See additional Snapfish membership terms and conditions at www.Snapfish.ca.

(ii) Snapfish \$5 Digital Code: The winner must enter the redemption code which is contained in the Prize Confirmation Email to receive the Prize. The \$5 Digital Code Prize can be applied to any photo product (except Gift certificates) ordered by the winner from <http://www.Snapfish.ca>. The Prize is valid for single-use only, cannot be used in conjunction with any other offer, is valid for mail-order purchases only, cannot be used for an order with pick up, is valid only for Canadian residents, is not redeemable for cash and will not be replaced if lost or stolen, is redeemable only on Snapfish Canada's website (<http://www.snapfish.ca/mcdgc2014>), and **must be used online by the Prize winner by January 31, 2015,** failing which, this Prize will be forfeited. Snapfish will produce any applicable photo product and mail it in approximately 3 to 5 weeks to the address in Canada that the winner provides during the ordering process. See additional Snapfish membership terms and conditions at www.Snapfish.ca.

C. Merchandise Prizes:

(i) Hasbro® MONOPOLY® Board Game: Each verified winner will receive one (1) MONOPOLY® board game (recommended for ages 8+), which comprises: MONOPOLY® board, 22 title deed cards, 4 sets of movers (3 per player), 22 Fortune cards, 14 Chance cards, 32 houses, 12 hotels, 2 dice, money, bank tray and 4 reminder cards. Verified winners will receive the Prize by mail in approximately 6 to 8 weeks from date of verification.

(ii) Polaroid Cube™ Action Camera: Each verified winner will receive one (1) Polaroid Cube™ camera, which provides 1080p HD video, 6MP photos, 124° wide-angle lens and built-in battery that allows you to video for up to 90 minutes. This Prize will be shipped in approximately 6 to 8 weeks from date of verification. Prize is subject to manufacturer's warranty.

(iii) Skullcandy® Navigator® Headphone: Each verified winner will receive one (1) Skullcandy Navigator Headphone. This Prize will be shipped in approximately 6 to 8 weeks from date of verification. Prize is subject to manufacturer's warranty.

(iv) VIZIO P-Series 50-inch Class Ultra HD Smart TV: Each verified winner will receive one (1) VIZIO P-Series 50-inch Class Ultra HD smart TV (model P502ui-B1) including shipping. Prize assembly, installation/mounting and mounting brackets are not included in this Prize. This Prize will be shipped to the residential address submitted by winner at time of Prize claim (PO Boxes are not acceptable and Prize delivery will require signature of receipt), in approximately 6 to 8 weeks from date of winner verification. Prize is subject to manufacturer's warranty. Prize winner shall be solely responsible for all fees, expenses and taxes not specified herein associated with the receipt and use of the Prize. The Prize may not be assigned, transferred, changed or redeemed for cash, except at the sole discretion of VIZIO. VIZIO reserves the right to substitute a prize for one of equal or greater value if the designated Prize should become unavailable for any reason.

D. Travel Prizes:

Conditions for All Travel Prizes: Any and all costs, fees (including, but not limited to luggage fees and return transportation between winner's residence and departure airport), and expenses not expressly stated in the prize description are at the sole cost and the sole responsibility of the Prize winner. The difference between the approximate retail value and the actual value will not be awarded and any difference will not be refunded. No insurance whatsoever is provided as part of the prize, and obtaining any insurance, such as but not limited to travel insurance, health, accident or medical insurance, and property loss or damage insurance is the sole responsibility of the winner and/or winner's guest(s). Travel and other arrangements will be determined by the Sponsor or Prize Partner. If winner is a Minor, winner's guest must be winner's parent/legal guardian; and if winner's guest is a Minor, guest must be winner's child or legal ward. Except for Cessna Discovery Flight prizes and Cessna Private Jet air travel, air travel and travel documents will be booked and issued by Delta Vacations. Where applicable, air travel will be round-trip (i.e. will originate from and end at the same airport) economy class from a Canadian airport selected by Delta Vacations. Reservations must be made and tickets issued prior to travel. Tickets and certificates are non-refundable and non-transferable and are not redeemable for cash. Changes to reservations are not permitted. Prize winner and guests must travel together on the same itinerary and are solely responsible for having any required travel-related documents (including, without limitation, valid government-issued photo ID and/or any required passport or visa) prior to departure as well as being solely responsible for fulfilling any/all travel and security requirements (including but not limited to any vaccinations, and any other shots and health requirements necessary to visit certain destinations). The Sponsor or Prize Partner reserves the right in their respective sole discretion to designate all flight/travel particulars and route or routes (as the case may be). Flight schedules are subject to change without notice. In the event a winner lives within one hundred fifty (150) kilometres of the travel destination for their Prize, air travel will not be included in the Prize and any such winner will be furnished with a total of five hundred dollars (\$500) in lieu of air travel, for any alternate travel expenses. The Sponsor and Prize Partner will not be liable for any missed opportunities or expenses incurred as a consequence of flight cancellation/delay or ground transportation delay. Tickets for any game or event may not be transferred or sold. A Prize winner must be available to travel on dates in conjunction with any game or event associated with a Prize. If a winner (and/or their guests) is not able to participate in any portion of a travel Prize, that unused portion will not be compensated for or substituted with money or any other Prize. Prize winners may be required to provide a current valid major credit card at time of hotel check-in to cover incidentals, and any and all costs, fees, and expenses not expressly stated as being included in description of the Prize which appears in these Official Rules. Restrictions and/or blackout dates (November 22 to 28, 2014, December 18 to 31, 2014, January 1, 2015, March 14 to April 12, 2015 and November 21 to 29, 2015) may apply to Delta Vacations and Beaches Resorts trip Prizes. Once a guest is determined, that guest cannot be changed without the express consent of the Sponsor, which may be withheld for any reason. Each winner (and each guest) agree to maintain their behaviour in accordance with all applicable laws and generally accepted social practices in connection with travel and participation in any Prize-related activity. Prize winners understand and agree that each of the Sponsor and the applicable Prize Partner has the right, in its/their sole discretion, to disqualify and remove a Prize winner or any guest from any activity or travel at any time if that winner or guest's behaviour at any point is uncooperative, disruptive, or may or does cause damage to person, property, or to the reputation of the Sponsor or the applicable Prize Partner, or otherwise violates the policies of the Sponsor or the applicable Prize Partner. Any Prize winner is solely responsible for the behaviour of his/her guests. If any activity relating to any Prize is cancelled or postponed for any reason, the balance of that Prize will be awarded in full satisfaction of the Prize awarded.

(i) Cessna Discovery Flight: Each verified winner will receive a "local" sight-seeing flight, for the winner only, for up to two (2) hours, plus ground transfers as determined by the Sponsor to a maximum of \$200 to/from the Cessna airfield and winner's residence. **The flight must be completed by July 31, 2015.**

(ii) Cessna Private Jet Trip: Each verified winner will receive a round-trip flight on a Cessna private jet aircraft for the winner and up to three (3) guests to any one (1) location (as agreed to by Cessna and the winner) in the U.S. or Canada up to 2,500 miles from the Cessna airfield of departure. This Prize also includes two (2) nights' hotel accommodations (one standard double occupancy room in a hotel designated by the Sponsor) in the destination city as agreed to by Cessna and the winner, airport transfers in the destination city, and a total of \$500 spending money. **This trip must be completed by July 31, 2015.**

(iii) Drew Doughty Experience: The verified winner will receive a 3-day, 2-night trip for the winner and one (1) guest to meet Drew Doughty and to attend one (1) of Drew Doughty's 2015 hockey games as designated by the Sponsor. This Prize comprises round-trip economy air travel for the Prize winner and one (1) guest from a commercial airport selected by the Sponsor near the winner's residence in Canada to the destination city (as determined by Sponsor), two (2) nights' hotel accommodations (one standard double occupancy room in a hotel designated by the Sponsor), airport transfers in the destination city, and ground transfers between the hotel and game, and a total of \$500 spending money.

(iv) 2015 World Junior Hockey Championship Game Experience: The winner will receive a 3-day, 2-night trip to Toronto January 4-6, 2015 for the winner and one (1) guest to attend the 2015 World Junior Final gold medal game on January 5, 2015. This Prize comprises round-trip economy air travel for the Prize winner and one (1) guest from a commercial airport selected by the Sponsor near the winner's residence in Canada to Toronto, two (2) nights' hotel accommodations (one standard double occupancy room in a hotel designated by the Sponsor), airport transfers in Toronto, ground transfers between the hotel and game and a total of \$500 spending money.

(v) LeBron James Experience: The winner will receive a 3-day, 2-night trip for the winner and one (1) guest to meet LeBron James and to attend one (1) of LeBron James's 2015 basketball games as designated by the Sponsor. This Prize comprises round-trip economy air travel for the Prize winner and one (1) guest from a commercial airport selected by the Sponsor near the winner's residence in Canada to the destination city (as determined by the Sponsor), two (2) nights' hotel accommodations (one standard double occupancy room in a hotel designated by the Sponsor), airport transfers in the destination city, ground transfers between the hotel and game, and a total of \$500 spending money.

(vi) The Hobbit Experience Trip: Winner will receive a 3-day, 2-night trip for the winner and one (1) guest to attend the U.S. premiere screening (at a theatre location in the U.S. to be determined by the Sponsor) of *The Hobbit: The Battle of the Five Armies* ("Premiere"). If a winner is under the age of majority in his/her Province/Territory of residence, the guest must be the age of majority or older in that Province/Territory. This Prize comprises round-trip economy air travel for the Prize winner and one (1) guest from a commercial airport selected by the Sponsor near the winner's residence in Canada to the destination city (as determined by the Sponsor), two (2) nights' hotel accommodations (one standard double occupancy room in a hotel designated by the Sponsor), airport transfers in the destination city, ground transfers between the hotel and theatre, and a total of \$500 spending money. The address and date of the Premiere theatre will be provided by the Sponsor to the winner of this Prize prior to the Premiere. The winner and his or her guest are advised to arrive at least one (1) hour prior to the Premiere start time. No one will be admitted without a ticket or after the Premiere begins.

(vii) Beaches® Resorts Luxury Included® Vacation with Air Travel Provided by Delta Vacations: Each winner will receive a 4-day, 3-night Luxury Included® Family Vacation for two (2) adults and two (2) children (who must be the children or legal wards of the winner or of the winner's adult guest) aged fifteen (15) years or under to a Beaches Resort located in Turks and Caicos or in Jamaica; this travel Prize also includes a certificate valid for round-trip economy air travel provided by Delta Air Lines courtesy of Delta Vacations (from an international airport serviced by Delta in Canada). If the international airport nearest a Prize winner's residence in Canada is not serviced by Delta (including but not limited to Delta Air Lines; the Delta Connection® carriers: Chautauqua Airlines, Compass Airlines, ExpressJet Airlines, Inc., GoJetAirlines, Endeavor Air, Shuttle America and SkyWest; Delta Shuttle carriers: Shuttle America and Compass Airlines), the Prize winner and his/her guest will be provided with return air transport from the commercial airport closest to the Prize winner's residence to the closest international airport serviced by Delta in Canada. Beaches Resorts is a Luxury Included® resort destination. The travel Prize comprises accommodations (one (1) quad occupancy room), all meals (but not specialty on-premises meals, or off-premises dining), unlimited on-premises premium brand beverages, daily and nightly on-premises entertainment, all on-premises land and water sports including, scuba diving (for certified divers), snorkeling, gratuities and airport transfers between the airport designated by the applicable resort and that resort. This travel Prize includes only those items listed above and does not include, for example but not limited to: telephone calls, internet charges, Red Lane® Spa treatments and services, specialty dining, tours and excursions, inter-island transportation, SCUBA certification courses, island departure taxes and purchases made at the Beaches Specialty Shops or spending or pocket money. **Prize is subject to availability and blackout dates** (November 22 to 28, 2014; December 18 to 31, 2014; January 1, 2015; March 14 to April 12, 2015; November 21 to 29, 2015). Confirmation of travel dates will only be provided thirty (30) days prior to the departure date. Beaches Resorts reserves the right to relocate any confirmed Prize winner from his/her resort of choice to an alternate resort within the Beaches Resorts chain based upon availability of space or the secured travel dates. Any difference in the stated ARV and the actual cost of the trip will not be awarded. **Travel must be completed by November 20, 2015.** This Prize is not transferable or redeemable for cash. No extensions after November 20, 2015 will be permitted or provided.

(ix) Delta Vacations Trip to Any Delta Vacations Destination: The Winner of this Prize can select his/her destination from over 250 Delta Vacation destinations, including but not limited to Mexico, the Caribbean, Central and South America, Europe, the Middle East, Africa, Asia, Australia, the United States, and Canada. The Prize winner and one (1) guest will receive a certificate valid for round-trip economy class air travel from an international airport serviced by Delta in Canada. If the international airport nearest a Prize winner's residence in Canada is not serviced by Delta (including but not limited to Delta Air Lines; the Delta Connection® carriers: Chautauqua Airlines, Compass Airlines, ExpressJet Airlines, Inc., GoJetAirlines, Endeavor Air, Shuttle America and SkyWest; Delta Shuttle carriers: Shuttle America and Compass Airlines), the Prize winner and his/her guest will be provided with return air transport from the commercial airport closest to the Prize winner's residence to the closest international airport serviced by Delta in Canada. A Prize winner's initial point of origin and return must be the same airport in Canada. The Prize also includes a certificate valid for hotel accommodations (one (1) double occupancy room in the hotel as designated by the Sponsor) for 6 days, 5 nights, rental car or ground transfers (based on availability), subject to the winner's compliance with conditions required by the rental car company or by the provider of ground transfer services (to be determined by Prize Partner in its sole discretion). The Prize winner (but not his/her guest) will be furnished with an allowance of \$150 per day for meals and incidentals. Travel is not available during the following blackout dates: November 22 to 28, 2014; December 18 to 31, 2014; January 1, 2015; March 14 to April 12, 2015; November 21 to 29, 2015. Any difference in the stated ARV and the actual cost of the trip will not be awarded. **Travel must be completed by December 18, 2015.** This Prize is not transferable or redeemable for cash. No extensions after December 18, 2015 will be permitted or provided.

8. GENERAL AND PRIZE RESTRICTIONS.

PRIZES WHICH ARE NOT CLAIMED OR WHICH ARE FORFEITED WILL NOT BE AWARDED IN THE CANADIAN GAME. No cash alternative or substitution of any non-monetary Prize will be provided (other than as may be expressly provided in the Prize descriptions in these Official Rules), except that the Sponsor, in its sole discretion, reserves the right to substitute a Prize of equal or greater value if any non-monetary Prize cannot be awarded as described due to unavailability or for any other reason. Prizes will be delivered only to an address in Canada. Any taxes on or connected with any Prize, and the reporting consequences thereof, are solely the responsibility of the Prize winners. If required by law, the Sponsor reserves the right to withhold and remit to the appropriate taxing authorities the amount of any taxes due. Any expenses which are applicable to any Prize, and which are not expressly included in the description of that Prize in these Official Rules, are the sole responsibility of the winner of that Prize. If, for any reason, a verified Prize winner cannot or does not accept a Prize as described in these Official Rules, then that Prize will be forfeited in its entirety and will not be awarded in the Canadian Game. If a winner of a Non-Food Prize is a Minor in his/her Province/Territory of residence, the applicable Prize will be awarded in the name

of that Winner's parent/legal guardian, who must do all things (including correctly answering the Skill-Testing Question without assistance of any kind, whether electronic, mechanical, or other), execute all documents and agree to all obligations and undertakings of a potential (or actual) Prize winner, both on behalf of himself/herself and the Minor, or the Prize will be forfeited in its entirety and will not be awarded in the Canadian Game.

Please Note: that shipping/courier companies may be unable to deliver to a Post Office Box. Participants must return their completed Prize Claim Documents and Game Materials using Canadian Postal Service **registered mail** or, if provided, using the postage-paid envelope provided by The Redemption Centre. **The mailing or other transmission of Game Materials [including, without limitation, a Declaration and Release and any related Game Stamp(s)], or the use of the postage-paid envelope, if any, as provided by the Redemption Centre, does NOT constitute proof of actual delivery of the Game Materials to the Redemption Centre and does NOT constitute proof of actual receipt by the Redemption Centre of the Game Materials. When Participants send Game Materials by registered mail, or in the postage-paid envelope, if any, provided by the Redemption Centre, as the case may be, in accordance with the requirements contained in this paragraph, it is strongly recommended that they obtain (at their sole cost and expense) insurance for the Game Materials.** Prior to mailing Game Materials (or, if applicable, returning Game Materials using the postage-paid envelope, if any, provided by the Redemption Centre), Participants should photocopy for their records all Game Materials being submitted, including without limitation the signed and completed Declaration and Release and any potential winning Game Stamp(s).

NOTE: SUBJECT TO THE PROVISIONS OF THESE OFFICIAL RULES, PARTICIPANTS SHOULD NOT SHOW OR GIVE ANY NON-FOOD "INSTANT WIN" GAME STAMP, ANY POTENTIAL WINNING COMBINATION OF GAME STAMPS, ANY GAME MATERIALS AND/OR ANY DECLARATION AND RELEASE TO ANY McDONALD'S EMPLOYEE. McDONALD'S EMPLOYEES CAN ONLY VERIFY AND REDEEM "INSTANT WIN" GAME STAMPS FOR FOOD PRIZES.

9. VERIFICATION.

"Instant Win" Game Stamps for Food Prizes are subject to verification at a participating McDonald's restaurant. All other Game Stamps, Declaration and Releases and Game Materials are subject to verification at the Online Redemption Site (www.iwonatmcd.ca) or by the Redemption Centre, whichever is applicable. Game Stamps are null and void and will be rejected if the Sponsor finds that they were not obtained through authorized, legitimate channels. "Legitimate Channels" do not include purchasing or obtaining Game Stamps online or at live auctions. If any part of any Game Stamp is counterfeited, or if any Game Stamp comes from other games or promotions, or if any part of any Game Stamp is illegible in whole or part, washed, mutilated, eaten, damaged or tampered with in any way, or if any Game Stamp contains or reflects printing, typographical, mechanical or other errors or omissions, the Game Stamp will be rejected and will be deemed void and invalid. Each Participant acknowledges and agrees that the decisions of the Sponsor and the Redemption Centre shall be final, binding and conclusive in all matters relating to the Canadian Game, including, without limitation, determinations regarding a potential winner's eligibility to win a Prize and/or the validity, state or status of Game Stamps submitted for verification. Only Game Stamps with 2014 Canadian Game artwork will be accepted for verification. Any person attempting in any way to forge or alter any Game Stamps or to create materials in an apparent attempt to defraud or mislead the Sponsor in any way in connection with the Canadian Game will be prosecuted to the fullest extent permitted under the law. In the event of a dispute as to the identity of a potential winner, the potential winner will be deemed, in the case of a digital Prizes (e.g. Snapfish), to be the account holder of the email account used during the redemption process applicable to those Prizes. For all other Prizes which are claimed at the Online Redemption Site, the potential winner will be deemed to be the Participant whose name and address was provided by the Participant at the Online Redemption Site during the Online Prize Claim Process.

When these Official Rules require a potential Prize winner (or in the case of a Minor, such Minor's parent or legal guardian) to properly sign and return a Declaration and Release or any Game Materials, and such person fails or refuses to properly sign and return the applicable document or Game Materials by the deadline set out in these Official Rules for receipt by the Redemption Centre of the Declaration and Release or Game Materials; or if the Prize is declined; or if the Declaration and Release or Game Materials is/are returned to the Redemption Centre as being unclaimed or undeliverable; or if the potential Prize winner is ineligible; or if the potential Prize winner does not correctly answer or fails or refuses to answer the Skill-Testing Question, then such potential Prize winner will be disqualified, in which case he/she will forfeit his/her Prize and will have no further claim against the Sponsor or any other person, firm or corporation in respect of or to the Canadian Game or of or to the Prize to which he/she otherwise might have been entitled, and any such Prize will not be awarded in the Canadian Game. If a Prize winner makes any false statement in any document related to the Canadian Game, the winner will be required to promptly return to the Sponsor upon demand the Prize(s) or, at the Sponsor's option, the cash equivalent of the Prize(s) based on the ARV as stated in these Official Rules.

10. DISCLAIMER OF WARRANTIES.

Subject to the provisions of this Rule 10, the Releasees [see definition of "Releasees" in Rule 11] make no warranties, and hereby expressly disclaim any and all warranties, express or implied, concerning any Prize offered or awarded in the Canadian Game. SUBJECT TO THE PROVISIONS OF THIS RULE 10, AND WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, SUCH PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND THE RELEASEES HEREBY DISCLAIM ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT. This disclaimer of warranties does not apply to a Releasee with respect to a Prize supplied for the Canadian Game by such Releasee and the warranty of such a Prize will be the warranty, if any, provided by the applicable Releasee for the Prize it supplies.

11. RESPONSIBILITY, GENERAL LIABILITY AND PUBLICITY RELEASES AND CONDITIONS OF PARTICIPATION.

Participants assume all risk of loss, damage, destruction, delay and misdirection of Game Materials and are advised to obtain insurance. The Sponsor is not responsible for colour discrepancies in or in relation to any Game Stamp(s). The Sponsor is not responsible for illegible, misdirected, late, lost, damaged, incomplete, stolen, or any postage-due submissions of Game Materials (or for any submissions which are sent on a 'collect' basis), which may be judged void; for any damage to a Participant's computer system or wireless device which is occasioned by accessing www.mcdonalds.ca/monopoly and/or www.mcdonalds.ca/monopoly_fr and/or the Online Redemption Site or by redeeming or attempting to redeem a Prize at the Online Redemption Site; for lost, interrupted, inaccessible, incompatible or unavailable networks, servers, satellites, internet service providers, wireless carriers, websites (including at the Online Redemption Site, or at www.mcdonalds.ca/monopoly and/or www.mcdonalds.ca/monopoly_fr), or other connection; for availability or accessibility problems arising in connection with or over the course of the Canadian Game or any matter related to the Canadian Game; for miscommunications, failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmissions, or hardware or software malfunctions, failures or difficulties; for any technical malfunctions, failures, or difficulties, printing errors or omissions, clerical, typographical or other error(s) or omissions in any materials connected to the Canadian Game including, without limitation, in any Game Stamp, Game Piece, Code, Declaration and Release, registration form, iteration of these Official Rules, communication whether written or oral, the offering or announcement of any Prize or in any Prize notification or email or letter; for any errors or omissions or failures of any kind, whether human, mechanical, clerical, electronic, interruption of power, or technical in nature or other; or, for the incorrect or inaccurate capture of information, or the failure to capture any information. Game Materials and Game Materials submitted become the property of the Sponsor and will not be returned.

By participating in the Canadian Game and redeeming a Prize, each Prize winner (or, if applicable, each Minor Prize winner's parent or legal guardian on behalf of such Minor Winner) hereby releases and agrees to hold the Game Entities, the Prize Partners, the Redemption Centre and their respective parent companies, subsidiary/subsidiaries, affiliated company/companies, divisions, advertising and promotional agencies, franchisees, independent contractors, representatives and service agencies (the "Releasees"), and every director, officer, employee, agent, manager, and member of any one or more of the Releasees, harmless from and against any and all costs, injuries, losses or damages of any kind, including, without limitation, death, bodily injury, and property or other damage or loss, due in whole or in part, directly or indirectly, to participation in the Canadian Game or in any activity related to the Canadian Game, or participation in any Prize-related activity or activities, or due in whole or part to the receipt, use or misuse of any Prize or any part or parts of any Prize. Participants waive the right to assert as a cost of winning any Prize, any and all costs of verification and redemption or travel to redeem said Prize and any liability and publicity which might arise from redeeming or seeking to redeem said Prize. By participating in the Canadian Game and by submitting Game Materials, except where legally prohibited, each verified winner (or, if applicable, each Minor winner's parent or legal guardian on behalf of such Minor winner) hereby agrees and grants the Sponsor and Prize Partners the right, but not the obligation, to use his/her name, voice, and likeness, along with his/her address (city/town and Province/Territory) and any statements made by or attributed to such winner in any and all media (including the Internet), now known or hereafter devised, in perpetuity and throughout the universe, for advertising and promotional purposes in connection with the Canadian Game and/or other promotions without further notice, review, approval or compensation, and releases the Sponsor and all directors, officers, employees, agents, franchisees, advertising and promotional agencies, representatives, service agencies, and independent contractors of the Sponsor from any and all liability with respect thereto.

12. MISCELLANEOUS.

- A. Disqualification:** It is each Participant's responsibility to ensure that he/she has complied in full with all of the conditions and requirements contained in these Official Rules. The Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering or interfering in any way with the operation or conduct of the Canadian Game, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the apparent intent to disrupt or undermine the legitimate operation of the Canadian Game, or to annoy, abuse, threaten or harass any other person. The Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law.
- B. Force Majeure/Printing and Production Errors or Omissions:** Subject to any governmental approval which may be required, the Sponsor reserves the right, without prior notice and at any time, to terminate the Canadian Game, in whole or in part, or to modify, suspend or extend the Canadian Game in any way. Without limiting the generality of the foregoing, subject to any governmental approval which may be required, the Sponsor reserves the right, without prior notice and at any time, to terminate the Canadian Game, in whole or in part, or to modify, suspend or extend the Canadian Game, if it determines, in its sole discretion, that the Canadian Game is impaired or corrupted or that fraud or technical problems, failures or malfunctions (including, without limitation, computer viruses, glitches, or printing or production errors or omissions) have destroyed or severely undermined the proper play, integrity, and/or feasibility of the Canadian Game. In the event, in the Sponsor's sole opinion, the Sponsor is impeded or prevented from continuing with the Canadian Game as planned or intended by any event beyond its control, including, but not limited to fire, flood, natural or manmade epidemic or crisis, earthquake, explosion, labour dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared), any federal, Provincial, Territorial or local government law, order, or regulation, public health crisis, the order of any court or jurisdiction, or by any other cause not reasonably within the Sponsor's control, then subject to any governmental approval which may be required, the Sponsor shall have the right to modify, suspend, extend or terminate the Canadian Game. Subject to the provisions of these Official Rules, only the type and quantity of Prizes described in these Official Rules will be awarded in the Canadian Game. The sole responsibility and liability for any irregular Code or Game Piece or Game Stamp is replacement by the Sponsor with another Game Piece or Game Stamp, whichever is applicable, while supplies last, as solely determined by the Sponsor. Replacement shall be the sole and exclusive remedy under such circumstances. If, due to printing or production errors or omissions or for any other reason whatever, the number of potential Prize winners coming forward seeking to claim Prizes exceeds the number of each type of Prize as set out in these Official Rules, the Prize winners, or remaining Prize winners, as the case may be, of the number of Prizes described in these Official Rules as being available in the Prize category in question, in the sole discretion of the Sponsor, may be selected in a random drawing from among all persons making purportedly valid claims for such Prize(s). Inclusion in such drawing shall be each Participant's sole and exclusive remedy under such circumstances.

- C. Invalidity:** The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Headings and captions are used in these Official Rules solely for ease of reference, and shall not be deemed or considered to affect in any manner the meaning or intent of these Official Rules or any provision hereof. These Official Rules cannot be modified or amended in any way except in writing by a duly authorized representative of the Sponsor. Subject to the provisions of these Official Rules, employees of the Sponsor, or of any of its franchisees, are not authorized to modify, amend or waive these Official Rules.
- D. Governing Law:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations as between one or more Participants and the Sponsor in connection with the Canadian Game shall be governed by and construed and interpreted in accordance with the internal laws of the Province of Ontario, Canada, including the procedural provisions of those laws, without giving effect to any choice of law or conflict of law rules or provisions that would cause or bring about the application of any other jurisdiction's laws. All Participants, the Sponsor, and all other parties hereby attorn to the jurisdiction of the courts of the Province of Ontario, sitting in the City of Toronto, Ontario, in respect of the determination of any matter or dispute arising under or in respect of the Canadian Game or these Official Rules and agree that any such determination shall be brought solely and exclusively before such courts in the Province of Ontario.
- E. Language or Other Discrepancy:** In the event there is a discrepancy or inconsistency between the English-language version and the French-language version of these Official Rules or of any Game Materials or Declaration and Release(s), the English version shall prevail, govern and control. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Game Materials or Declaration and Releases, or "frequently asked questions" (whether forming part of the Official Rules booklet displayed in-restaurant or those which appear online, or otherwise), product packaging or advertising or other publicity or materials or communications concerning or related to the Canadian Game, and the provisions contained in these Official Rules, the provisions in these Official Rules shall prevail, govern and control.
- F. Quebec Residents:** RESIDENTS OF THE PROVINCE OF QUEBEC MAY SUBMIT ANY LITIGATION RESPECTING THE CONDUCT OF THIS PUBLICITY CONTEST TO THE RÉGIE DES ALCOOLS, DES COURSES ET DES JEUX FOR A RULING. ANY LITIGATION RESPECTING THE AWARDING OF A PRIZE MAY BE SUBMITTED TO THE RÉGIE ONLY FOR THE PURPOSE OF HELPING THE PARTIES REACH A SETTLEMENT.
- G. Privacy:** Information collected in connection with the Canadian Game may be shared with the Sponsor's promotional partners to the extent necessary to fulfill Prizes. The Online Redemption Site is hosted on servers in the United States, and the personal information you provide may therefore also be subject to the laws of the United States. Each Prize Partner has its own online privacy policy that differs from the Sponsor's privacy policy applicable to the Online Redemption Site, and the Sponsor encourages Participants to review the privacy policy of any other website they may visit. Except as otherwise contemplated in these Official Rules, information collected by the Sponsor in connection with the Canadian Game will be used by the Sponsor in accordance with the Sponsor's online privacy policy posted on the Online Redemption Site.
- H. Cooperation in Prize Award Event(s):** In consideration of being awarded a Prize in the Canadian Game, each Prize winner (and, if Prize winner is a Minor, his/her parent or legal guardian) and, in consideration of being permitted by the Sponsor to participate in any applicable travel Prize, any guest jointly and severally agree to participate fully and without compensation in any announcement(s) and/or presentation ceremony/ceremonies and/or event or events organized or presented by the Sponsor in its sole discretion related to the granting of a Prize to such Prize winner and/or related to the Prize winner's and/or the guest(s) participating in the enjoyment of the applicable Prize, including, without limitation, press events before, during and/or after the completion of any travel encompassed in the Prize.
- I. Official Rules:** These Official Rules will be available at participating McDonald's restaurants in Canada until December 5, 2014 and online at: www.mcdonalds.ca/monopoly and www.mcdonalds.ca/monopoly_fr until December 31, 2014. To receive a copy of the Official Rules, mail a self-addressed stamped envelope to McDonald's Redemption Centre: 2014 McDonald's Canadian MONOPOLY – Rules Request, 704 Spadina Ave., P.O. Box 86 Toronto P, Toronto, ON M5S 2S6. All requests must be received by December 31, 2014. Limit one (1) request per outer envelope.

LEGAL

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