

OFFICIAL RULES

McDonald's® 2006/2007 Upper Deck Ice Heroes Card Game (the “Game”)

IMPORTANT: IN ORDER TO BE DECLARED A WINNER IN THE GAME, A PERSON WHO IS ELIGIBLE TO ENTER THE GAME (A “PARTICIPANT” - SEE RULE 7 BELOW) FIRST MUST CORRECTLY ANSWER A SKILL-TESTING QUESTION.

1. HOW TO OBTAIN GAME MATERIALS

NO PURCHASE NECESSARY to play the Game. Open to eligible residents of Canada ONLY.

Beginning on or about November 20, 2006, there are three (3) ways to obtain a chance to receive an Official “Winner” Card to play the Game:

- each time you make the specified food purchase at a participating McDonald’s restaurant (offer may vary at different participating McDonald’s restaurants), you may purchase one (1) or more pack(s) of hockey cards (a “Card Pack”), at the prices and up to the limited number of Card Packs set from time to time by each participating McDonald’s restaurant per qualifying food purchase. You may find, included in a Card Pack, one (1) Official “Winner” Card which may entitle you to receive one of the prizes described in Rule 5 below and listed on the Odds Chart in Rule 11 below (which lists prizes offered and chances of winning at the outset of the Game); or
- for a chance to obtain an Official “Winner” Card (while supplies last) without making the specified food purchase, mail, postage prepaid, a hand-printed request for a Card Pack together with a hand-printed self-addressed, envelope bearing full return postage to: The Upper Deck Co., Alternative Means of Entry Request, PO Box 27016 Lakeport PO, 600 Ontario St., St. Catharines, ON L2N 7P8 Canada. Only one (1) request per outer envelope will be accepted. Only one (1) Card Pack will be supplied to a mail-in applicant. Any such mail-in request must be postmarked by the earlier of April 15, 2007, or the promotion end date (as defined in Rule 9 below); or
- at the sole option of McDonald’s Restaurants of Canada Limited (the “Sponsor”), a limited number of Card Packs, up to a maximum of 20,000 Card Packs, may be distributed directly to members of the public for promotional purposes in certain markets in Canada prior to the commencement of the Game or during the Game.

See Rule 2 below for a description of the seeding of those Card Packs which contain an Official “Winner” Card among the Card Packs available for distribution at the outset of the Game.

- SEEDING OF CARD PACKS WHICH CONTAIN AN OFFICIAL “WINNER” CARD:** The total number of hockey cards [and check-list cards which relate to the Game] which are available to be distributed to the public in accordance with the Official Rules for this Game is approximately 15,835,708. The total number of Card Packs available to be distributed to the public in accordance with the Official Rules for this Game is approximately 5,000,750 (including approximately 350 Card Packs for alternative means of entry). 4,050 Card Packs contain an Official “Winner” Card. Each Card Pack which contains an Official “Winner” Card has been randomly inserted into the total of approximately 5,000,750 Card Packs available for distribution in Canada at the outset of the Game. The Card Packs available for distribution in Canada at the outset of the Game are randomly inserted into cases which will contain approximately 600 Card Packs each. The cases of Card Packs are randomly distributed to participating McDonald’s restaurants.

- HOW TO PLAY:** Each Card Pack contains three (3) hockey cards. One (1) in six (6) Card Packs will also include one (1) hockey card checklist. You may get one (1) Official “Winner” Card which could entitle you to win, as indicated on the Official “Winner” Card, a specified NHL player’s authentic game-used jersey patch hockey card, or a specified NHL player’s authentic game-used jersey hockey card, or a specified NHL player’s authentic autographed hockey card.

You are eligible to win the prize indicated on an Official “Winner” Card provided you meet the requirements of Rule 7 below, are the lawful holder of the Official “Winner” Card, and comply in full with the provisions of these Official Rules, including correctly answering the skill-testing question which appears on the Official “Winner” Card.

IMPORTANT: A mathematical skill-testing question must be answered correctly by the participant (or if the participant is a minor in his/her Province of residence, by his/her parent or legal guardian), without assistance of any kind, whether mechanical, electronic or otherwise, before such participant can be declared a winner of any prize. You are not a winner of any prize until your Official “Winner” Card, including your correct answer to the skill-testing question, and your compliance in full with these Official Rules, have been verified.

- HOW TO REDEEM:** Each Official “Winner” Card can be identified by the words “Official Winner Card”, appearing on the face of the card. Official “Winner” Cards also must meet the further specifications referred to in Rule 8 below.

A. If you receive an Official Winner Card, legibly print in ink all of the information requested on the Official “Winner” Card. Correctly answer the skill-testing question, which appears on the Official “Winner” Card, in the space provided for that purpose, sign your full legal signature in ink in the space provided on the Official “Winner” Card, and insert the completed Official “Winner” Card into an envelope. If you are a minor in your Province of residence, your parent or legal guardian must correctly answer the skill-testing question, and sign his/her full legal signature on the Official “Winner” Card.

Address the envelope to: The Upper Deck Company, PO Box 27016 Lakeport PO, 600 Ontario St., St. Catharines, ON L2N 7P8 Canada (the “Verification Centre”), seal the envelope, and send it (by mail bearing correct postage or by pre-paid courier for overnight delivery) to that address for official verification and award of your prize. Registered mail or overnight courier delivery, with appropriate postal or courier insurance, are recommended. *DO NOT SHOW OR GIVE ANY POTENTIALLY WINNING OFFICIAL “WINNER” CARD TO ANY MCDONALD’S EMPLOYEE. ONLY ONE PRIZE WILL BE AWARDED FOR EACH VERIFIED OFFICIAL “WINNER” CARD.*

B. REDEMPTION DEADLINE

ALL PROPERLY COMPLETED OFFICIAL “WINNER” CARDS MUST BE RECEIVED FOR VERIFICATION BY THE VERIFICATION CENTRE ON OR BEFORE APRIL 30, 2007. Any Official “Winner” Card received after April 30, 2007, at the sole option of Sponsor, may be judged void and not eligible for a prize.

5. PRIZE DETAILS:

The number of prizes available at the outset of the Game, along with the chances of winning each prize, are set out in the Prize and Odds Chart which appears as Rule 11 at the end of these Official Rules. The chances of winning stated in Rule 11 are those in effect at the outset of this Game. The number of prizes available to be won will decrease, and the chances of winning may change, as prizes are awarded.

Each prize, as indicated on the Official Winner Card, consists of one of the following: a) a specified NHL player’s authentic game-used jersey patch hockey card (a “Jersey Patch Card”), featuring an actual piece of a patch from a jersey worn by a specified player during a National Hockey League game, or b) a specified NHL player’s authentic game-used jersey hockey card (a “Jersey Card”), featuring an actual piece of a jersey worn by the specified player during a National Hockey League game, or c) a hockey card bearing an authentic autograph by the specified NHL player (an “Autographed Card”).

Note: None of these particular prizes has been offered to the public in any market in the past. Therefore, the approximate retail values set out below are estimates based upon the retail prices at which comparable cards have traded in the recent past in the North American card market. The two (2) values given for each card are, respectively, the estimated price one could realize on the sale of the prize card on a public auction medium such as e-Bay, and the estimated price one would pay for the prize card at a traditional card retail outlet. The actual values will depend upon, and vary with, actual market conditions.

Prizes:

Ales Hemsky Jersey Card: One hundred (100) available in the Game: (Approximate Values per card: \$75, \$100)

Ales Hemsky Jersey Patch Card: Ten (10) available in the Game: (Approximate Values per card: \$125, \$200)

Ales Hemsky Autographed Card: Twenty-five (25) available in the Game: (Approximate Values per card: \$100, \$150)

Alex Tanguay Jersey Card: One hundred (100) available in the Game: (Approximate Values per card: \$100, \$175)

Alex Tanguay Jersey Patch Card: Ten (10) available in the Game: (Approximate Values per card: \$150, \$250)

Alex Tanguay Autographed Card: Twenty-five (25) available in the Game: (Approximate Values per card: \$100, \$200)

Alexander Ovechkin Jersey Card: One hundred (100) available in the Game: (Approximate Values per card: \$175, \$300)

Alexander Ovechkin Jersey Patch Card: Ten (10) available in the Game: (Approximate Values per card: \$325, \$550)

Alexander Ovechkin Autographed Card: Twenty-five (25) available in the Game: (Approximate Values per card: \$275, \$450)

Brad Richards Jersey Card: One hundred (100) available in the Game: (Approximate Values per card: \$100, \$150)

Brad Richards Jersey Patch Card: Ten (10) available in the Game: (Approximate Values per card: \$175, \$300)

Brendan Shanahan Jersey Card: One hundred (100) available in the Game: (Approximate Values per card: \$100, \$150)

Brendan Shanahan Jersey Patch Card: Ten (10) available in the Game: (Approximate Values per card: \$175, \$300)

Bryan McCabe Autographed Card: Twenty-five (25) available in the Game: (Approximate Values per card: \$50, \$75)

Chris Pronger Jersey Card: One hundred (100) available in the Game: (Approximate Values per card: \$75, \$100)

Chris Pronger Jersey Patch Card: Ten (10) available in the Game: (Approximate Values per card: \$150, \$200)

Dany Heatley Jersey Card: One hundred (100) available in the Game: (Approximate Values per card: \$100, \$150)

Dany Heatley Jersey Patch Card: Ten (10) available in the Game: (Approximate Values per card: \$175, \$300)

Darcy Tucker Jersey Card: One hundred (100) available in the Game: (Approximate Values per card: \$50, \$75)

Darcy Tucker Jersey Patch Card: Ten (10) available in the Game: (Approximate Values per card: \$100, \$150)

Dion Phaneuf Autographed Card: Twenty-five (25) available in the Game: (Approximate Values per card: \$150, \$225)

Eric Staal Jersey Card: One hundred (100) available in the Game: (Approximate Values per card: \$100, \$150)

Eric Staal Jersey Patch Card: Ten (10) available in the Game: (Approximate Values per card: \$175, \$300)

Eric Staal Autographed Card: Twenty-five (25) available in the Game: (Approximate Values per card: \$150, \$250)

Henrik Lundqvist Autographed Card: Twenty-five (25) available in the Game: (Approximate Values per card: \$150, \$250)

Henrik Zetterberg Jersey Card: One hundred (100) available in the Game: (Approximate Values per card: \$75, \$125)

Henrik Zetterberg Jersey Patch Card: Ten (10) available in the Game: (Approximate Values per card: \$150, \$250)

Henrik Zetterberg Autographed Card: Twenty-five (25) available in the Game: (Approximate Values per card: \$125, \$200)

Ilya Kovalchuk Jersey Card: One hundred (100) available in the Game: (Approximate Values per card: \$125, \$200)

Ilya Kovalchuk Jersey Patch Card: Ten (10) available in the Game: (Approximate Values per card: \$175, \$350)

Ilya Kovalchuk Autographed Card: Twenty-five (25) available in the Game: (Approximate Values per card: \$150, \$275)

Jarome Iginla Jersey Card: One hundred (100) available in the Game: (Approximate Values per card: \$125, \$200)

Jarome Iginla Jersey Patch Card: Ten (10) available in the Game: (Approximate Values per card: \$175, \$350)

Jarome Iginla Autographed Card: Twenty-five (25) available in the Game: (Approximate Values per card: \$150, \$275)

Jaromir Jagr Jersey Card: One hundred (100) available in the Game: (Approximate Values per card: \$125, \$200)

Jaromir Jagr Jersey Patch Card: Ten (10) available in the Game: (Approximate Values per card: \$175, \$350)

Jason Spezza Jersey Card: One hundred (100) available in the Game: (Approximate Values per card: \$100, \$150)

Jason Spezza Jersey Patch Card: Ten (10) available in the Game: (Approximate Values per card: \$175, \$300)

Jean-Sebastien Giguere Jersey Card: One hundred (100) available in the Game: (Approximate Values per card: \$50, \$75)

Jean-Sebastien Giguere Jersey Patch Card: Ten (10) available in the Game: (Approximate Values per card: \$100, \$150)

Joe Sakic Jersey Card: One hundred (100) available in the Game: (Approximate Values per card: \$150, \$250)

Joe Sakic Jersey Patch Card: Ten (10) available in the Game: (Approximate Values per card: \$200, \$350)

Joe Thornton Jersey Card: One hundred (100) available in the Game: (Approximate Values per card: \$125, \$200)

Joe Thornton Jersey Patch Card: Ten (10) available in the Game: (Approximate Values per card: \$200, \$350)

Joe Thornton Autographed Card: Twenty-five (25) available in the Game: (Approximate Values per card: \$150, \$275)

Jonathan Cheechoo Autographed Card: Twenty-five (25) available in the Game: (Approximate Values per card: \$125, \$200)

Kris Draper Autographed Card: Twenty-five (25) available in the Game: (Approximate Values per card: \$50, \$75)

Luc Robitaille Autographed Card: Twenty-five (25) available in the Game: (Approximate Values per card: \$150, \$250)

Marc-Andre Fleury Autographed Card: Twenty-five (25) available in the Game: (Approximate Values per card: \$125, \$200)

Markus Naslund Jersey Card: One hundred (100) available in the Game: (Approximate Values per card: \$75, \$150)

Markus Naslund Jersey Patch Card: Ten (10) available in the Game: (Approximate Values per card: \$150, \$250)

Markus Naslund Autographed Card: Twenty-five (25) available in the Game: (Approximate Values per card: \$125, \$200)

Martin Brodeur Jersey Card: One hundred (100) available in the Game: (Approximate Values per card: \$150, \$275)

Martin Brodeur Jersey Patch Card: Ten (10) available in the Game: (Approximate Values per card: \$250, \$475)

Martin Brodeur Autographed Card: Twenty-five (25) available in the Game: (Approximate Values per card: \$275, \$425)

Marty Turco Jersey Card: One hundred (100) available in the Game: (Approximate Values per card: \$75, \$100)

Marty Turco Jersey Patch Card: Ten (10) available in the Game: (Approximate Values per card: \$150, \$250)

Marty Turco Autographed Card: Twenty-five (25) available in the Game: (Approximate Values per card: \$125, \$200)

Mats Sundin Jersey Card: One hundred (100) available in the Game: (Approximate Values per card: \$100, \$150)

Mats Sundin Jersey Patch Card: Ten (10) available in the Game: (Approximate Values per card: \$175, \$250)

Michael Peca Autographed Card: Twenty-five (25) available in the Game: (Approximate Values per card: \$50, \$75)

Michael Ryder Jersey Card: One hundred (100) available in the Game: (Approximate Values per card: \$50, \$75)

Michael Ryder Jersey Patch Card: Ten (10) available in the Game: (Approximate Values per card: \$100, \$150)

Michael Ryder Autographed Card: Twenty-five (25) available in the Game: (Approximate Values per card: \$75, \$125)

Miikka Kiprusoff Jersey Card: One hundred (100) available in the Game: (Approximate Values per card: \$100, \$150)

Miikka Kiprusoff Jersey Patch Card: Ten (10) available in the Game: (Approximate Values per card: \$175, \$300)

Miikka Kiprusoff Autographed Card: Twenty-five (25) available in the Game: (Approximate Values per card: \$100, \$250)

Patrice Bergeron Jersey Card: One hundred (100) available in the Game: (Approximate Values per card: \$100, \$150)

Patrice Bergeron Jersey Patch Card: Ten (10) available in the Game: (Approximate Values per card: \$175, \$250)

Patrice Bergeron Autographed Card: Twenty-five (25) available in the Game: (Approximate Values per card: \$125, \$200)

Patrick Marleau Autographed Card: Twenty-five (25) available in the Game: (Approximate Values per card: \$75, \$100)

Paul Kariya Jersey Card: One hundred (100) available in the Game: (Approximate Values per card: \$100, \$150)

Paul Kariya Jersey Patch Card: Ten (10) available in the Game: (Approximate Values per card: \$175, \$250)

Peter Forsberg Jersey Card: One hundred (100) available in the Game: (Approximate Values per card: \$125, \$225)

Peter Forsberg Jersey Patch Card: Ten (10) available in the Game: (Approximate Values per card: \$250, \$425)

Rick Nash Jersey Card: One hundred (100) available in the Game: (Approximate Values per card: \$125, \$200)

Rick Nash Jersey Patch Card: Ten (10) available in the Game: (Approximate Values per card: \$175, \$350)

Rick Nash Autographed Card: Twenty-five (25) available in the Game: (Approximate Values per card: \$150, \$250)

Roberto Luongo Jersey Card: One hundred (100) available in the Game: (Approximate Values per card: \$125, \$200)

Roberto Luongo Jersey Patch Card: Ten (10) available in the Game: (Approximate Values per card: \$175, \$350)

Roberto Luongo Autographed Card: Twenty-five (25) available in the Game: (Approximate Values per card: \$100, \$250)

Ryan Miller Autographed Card: Twenty-five (25) available in the Game: (Approximate Values per card: \$125, \$200)

Ryan Smith Autographed Card: Twenty-five (25) available in the Game: (Approximate Values per card: \$75, \$125)

Saku Koivu Jersey Card: One hundred (100) available in the Game: (Approximate Values per card: \$100, \$150)

Saku Koivu Jersey Patch Card: Ten (10) available in the Game: (Approximate Values per card: \$175, \$300)

Saku Koivu Autographed Card: Twenty-five (25) available in the Game: (Approximate Values per card: \$150, \$250)

Shawn Horcoff Autographed Card: Twenty-five (25) available in the Game: (Approximate Values per card: \$50, \$75)

Vincent Lecavalier Jersey Card: One hundred (100) available in the Game: (Approximate Values per card: \$100, \$150)

Vincent Lecavalier Jersey Patch Card: Ten (10) available in the Game: (Approximate Values per card: \$175, \$300)

Vincent Lecavalier Autographed Card: Twenty-five (25) available in the Game: (Approximate Values per card: \$150, \$250)

- GENERAL CONDITIONS OF PARTICIPATION:** The submission of Official “Winner” Cards is solely the responsibility of the participant. Participant assumes all risk of loss, damage, destruction, delay and misdirection of Official “Winner” Cards. Sponsor will not be responsible for incomplete, erroneous, misdirected, late, illegible, postage-due or unpaid courier submissions of Official “Winner” Cards, which may be judged void. Proof of mailing to the Verification Centre, or delivery into the possession of a courier service, of an Official “Winner” Card or any other document or thing does not constitute proof of delivery to or receipt by the Verification Centre. Official “Winner” Cards submitted become the property of Sponsor and will not be returned. No cash alternative or substitution of any prize or prizes will be provided, except that Sponsor, at its sole option, may substitute a prize of equal or greater value if a particular prize or prizes cannot be awarded as described due to unavailability or for any other reason. **Note: The transfer by a participant of an Official “Winner” Card to any other person is strictly prohibited.**

By participating, participant agrees to abide by and be bound by these Official Rules. All decisions of the Verification Centre are final, binding and conclusive in all matters. Prizes will be awarded only if participant fully complies with these Official Rules. Participant waives the right to assert as a cost of winning any prize, any and all costs of submission, verification and redemption or travel to redeem said prize and any liability which might arise from redeeming or seeking to redeem said prize. Any applicable taxes on or related to prizes are the sole responsibility of prize winners. All dollar amounts are expressed in Canadian dollars.

Participant (or, if participant is a minor in his/her Province of residence, the participant’s parent or legal guardian) may be required, at the option of Sponsor, as a condition of winning a prize, to execute a declaration of eligibility and compliance with these Official Rules, a liability and publicity release, and any applicable forms required by tax authorities. Should a participant make any false statement in any declaration or other document referenced above, he/she will be required to promptly return to Sponsor, upon demand, his/her prize or, at Sponsor’s option, the cash equivalent. By participating, participants who become winners release Sponsor, NHL Enterprises Inc./NHL Enterprises Canada Inc., National Hockey League Players Association, The Upper Deck Company, Inc., all of their respective franchisees, parents, affiliates, and subsidiaries, and each of their respective officers, directors, employees, representatives and agents, including advertising and promotion agencies, from any and all liability of any nature whatsoever including, without limitation, personal injury, death and property damage due, in whole or in part, directly or indirectly, to or arising out of participation in this Game or the redemption, receipt, use or misuse of any prize, and acknowledge that said parties have neither made, nor are in any manner liable for, any warranty, representation, or guarantee, expressed or implied, in fact or in law, relative to any prize, including but not limited to its approximate value, quality, condition or fitness. By submitting an Official “Winner” Card, participant agrees, should participant be declared a winner, to the use by Sponsor, its franchisees, and its advertising and promotional agencies, of his/her name, address (city/town and Province), statements (and statements attributed to him/her), voice, photograph, videotape and/or other likeness, in perpetuity and in any medium (including the Internet) now known or hereafter devised, throughout the world, for advertising and publicity purposes in connection with this or similar future promotions and to make himself or herself available for and to participate in the production of such advertising, as required by Sponsor, all without further notice, approval, or compensation. Sponsor will not engage in any correspondence or communication with anyone except a verified winner, or a verified winner’s parent or legal guardian if a winner is a minor under the age of thirteen. Sponsor may conduct a confidential background check of any participant who is a potential prize winner in order to confirm that participant’s eligibility and, by participating in the Game, such participant hereby agrees to cooperate fully with Sponsor in that regard, without compensation. If, by reason of non-compliance by any participant with any part or parts of these Official Rules, such participant is disqualified from receiving or retaining a prize in the Game, that participant agrees to return to Sponsor, on demand and at his/her own cost, the prize or, at Sponsor’s sole option, the value of the prize which has been awarded to him/her.

Subject to any governmental approval which may be required, Sponsor reserves the right to terminate or amend this Game in any way, at any time, and without notice, should any factor interfere with the fair and proper conduct of this Game as contemplated by these Official Rules. Without limiting the foregoing, Sponsor reserves the right to terminate the Game, without prior notice, should errors in production, seeding or printing or any other cause or event whatsoever result in more than the stated number of prizes of any category being available or claimed, or both; and in such event, subject to legal requirements, the prizes not yet awarded will be awarded in a random drawing among all participants who have mailed or submitted potentially winning Official “Winner” Cards to the Verification Centre on or before the date the Game is terminated. Subject to the provisions of this Rule 6, only the prizes described and no more than the quantities of each prize set out in these Official Rules, are available to be awarded in this Game. It is the participant’s responsibility to ensure that he/she has complied with the instructions as set out on his/her Official “Winner” Card and with all of the conditions contained in these Official Rules. Unawarded or unclaimed prizes shall not be awarded. If after reasonable attempts to award or deliver a prize, award or delivery, as the case may be, cannot be affected by Sponsor, then the prize will be forfeited.

- ELIGIBILITY:** Participation is open only to residents of Canada. Prizes won by a minor under the age of thirteen will be awarded only in name of the minor’s parent or legal representative, in trust for the minor. Persons who, at any time on or after September 30, 2006 were or are in any of the following categories are NOT eligible to participate or win prizes: (a) employees or agents of Sponsor, The Upper Deck Company, Inc., their respective franchisees, parents, affiliates, subsidiaries, local corporate and non-corporate advertising co-operatives, or independent contractors of any of the above; (b) persons engaged in the development, production or distribution of materials for this Game; (c) persons who are or purport to be the immediate family (including spouse, biological or step-mother, father, sister, brother, daughter, and son, regardless of where they live) of any person in any of the preceding categories; or (d) persons who reside in the same household, whether related or not, as any person in any of the preceding categories.

- VERIFICATION:** All Official “Winner” Cards submitted to the Verification Centre for verification are subject to verification within eight (8) weeks from the date of receipt of the Official “Winner” Card, or as soon after such eight (8)-week period as is reasonably possible. Only one prize will be awarded per Official “Winner” Card. Any Official “Winner” Card is null and void and will be rejected; if it contains an incorrect answer to the skill-testing question; if it was not obtained through authorized, legitimate channels; if it is less than an entire Official “Winner” Card; if all or any part is forged, counterfeited, illegible, mutilated, separated, divided, severed, or tampered with in any way (except for the full signature of the participant and completion of the requested information); or if it contains printing, typographical, mechanical or other errors. Official “Winner” Cards contain special, additional points of identification. Only Official “Winner” Cards featuring the McDonald’s Golden Arches Logo and “2006” will be accepted for verification.

IMPORTANT: ANY ATTEMPT TO FORGE GAME MATERIALS OR TO DEFRAUD IN ANY WAY IN CONNECTION WITH THIS GAME WILL BE PROSECUTED TO THE FULLEST EXTENT OF THE LAW.

- GAME SCHEDULE:** The Game will begin at participating McDonald’s restaurants in Canada on or about November 20, 2006. The Game will officially end (the “promotion end date”) when all Card Packs have been distributed, or on April 15, 2007, whichever occurs first. Some participating McDonald’s restaurants may complete distribution of their supply of Card Packs before others, and as the Game progresses, Card Packs may be available at some participating McDonald’s restaurants and not at others.

- QUEBEC:** For residents of the Province of Quebec, any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

11. PRIZE AND ODDS CHART**

	“OFFICIAL WINNER”			“OFFICIAL WINNER”			“OFFICIAL WINNER”		
	JERSEY CARDS‡			JERSEY PATCH CARDS‡			AUTOGRAPHED CARDS‡		
Card Names‡	Number of Prizes Available‡	Chances of Winning*	Card Value	Number of Prizes Available‡	Chances of Winning*	Card Value	Number of Prizes Available‡	Chances of Winning*	Card Value
Ales Hemsky	100	1 in 49,000	\$100	10	1 in 490,000	\$200	25	1 in 196,000	\$150
Alex Tanguay	100	1 in 49,000	\$175	10	1 in 490,000	\$250	25	1 in 196,000	\$200
Alexander Ovechkin	100	1 in 49,000	\$300	10	1 in 490,000	\$550	25	1 in 196,000	\$450
Brad Richards	100	1 in 49,000	\$150	10	1 in 490,000				